

SPS Italia: the Italian key event for Industrial Automation & Digitalization

Automation and digital for industry are the main drivers of innovation in the manufacturing sector.

In its 10th consecutive year, SPS Italia has become the leading B2B platform for Italian OEMs and for those looking at Italy as a potential market for their industrial automation products and solutions.

Attending SPS Italia is the best opportunity to meet the market players - distributors, producers, manufacturers and suppliers - and establish successful business and technical partnerships.

Smart production solutions

Additive Manufacturing **NEW 2020**

Artificial Intelligence

Assembly

Augmented Reality

Automation

Big Data

Blockchain

Cloud

Cobot

Controllers

Cyber Physical Systems

Cyber Security

Digital Factory

Digital Twin

Digitalisation

Edge Computing

Enabling Technologies

Energy Efficiency

Ergonomics

Green Manufacturing

Industrial Analytics

Industrial IOT

Industrial Software

Industry 4.0

Integration

Intelligent HMI

Interconnection

Interoperability

IPC

Machine Vision

Manufacturing Intelligence

Mechatronics

MES

PLC

PLM

Robotics

Servitization

Smart Components

Smart Machines

Smart Manufacturing

Smart Sensors

Traceability

Virtualisation

Wireless

spsitalia.it

SEE YOU IN PARMA, 26-28 MAY 2020

Messe Frankfurt Italia
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www.spsitalia.it/en



sps

ITALIA

smart production solutions

Parma, 26-28 May 2020

10th edition

Be smart!



Highlights SPS Italia 2019

VISITORS  **41,528**  **+18%**
on 2018

EXHIBITORS  **854**  **+6%**
on 2018

ITALY: THE SECOND MARKET FOR AUTOMATION IN EUROPE

5,1 B €

Consolidated turnover 2018
(Source ANIE)

+7.3%

Sales of industrial
automation 2018/2017

ITALY: A REAL BUSINESS OPPORTUNITY

Growth of the Italian industrial machinery business 2018

5,150

Companies

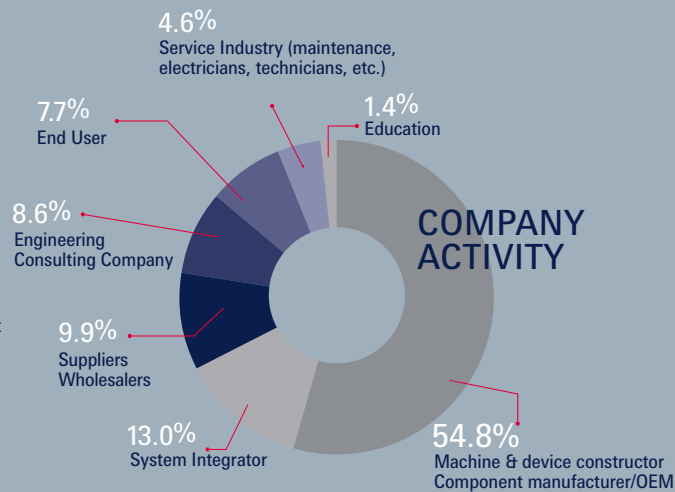
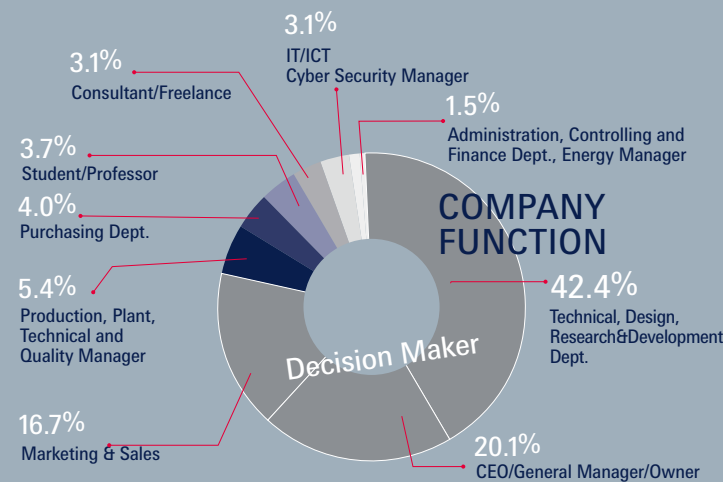
(Source Federmacchine)

193,750

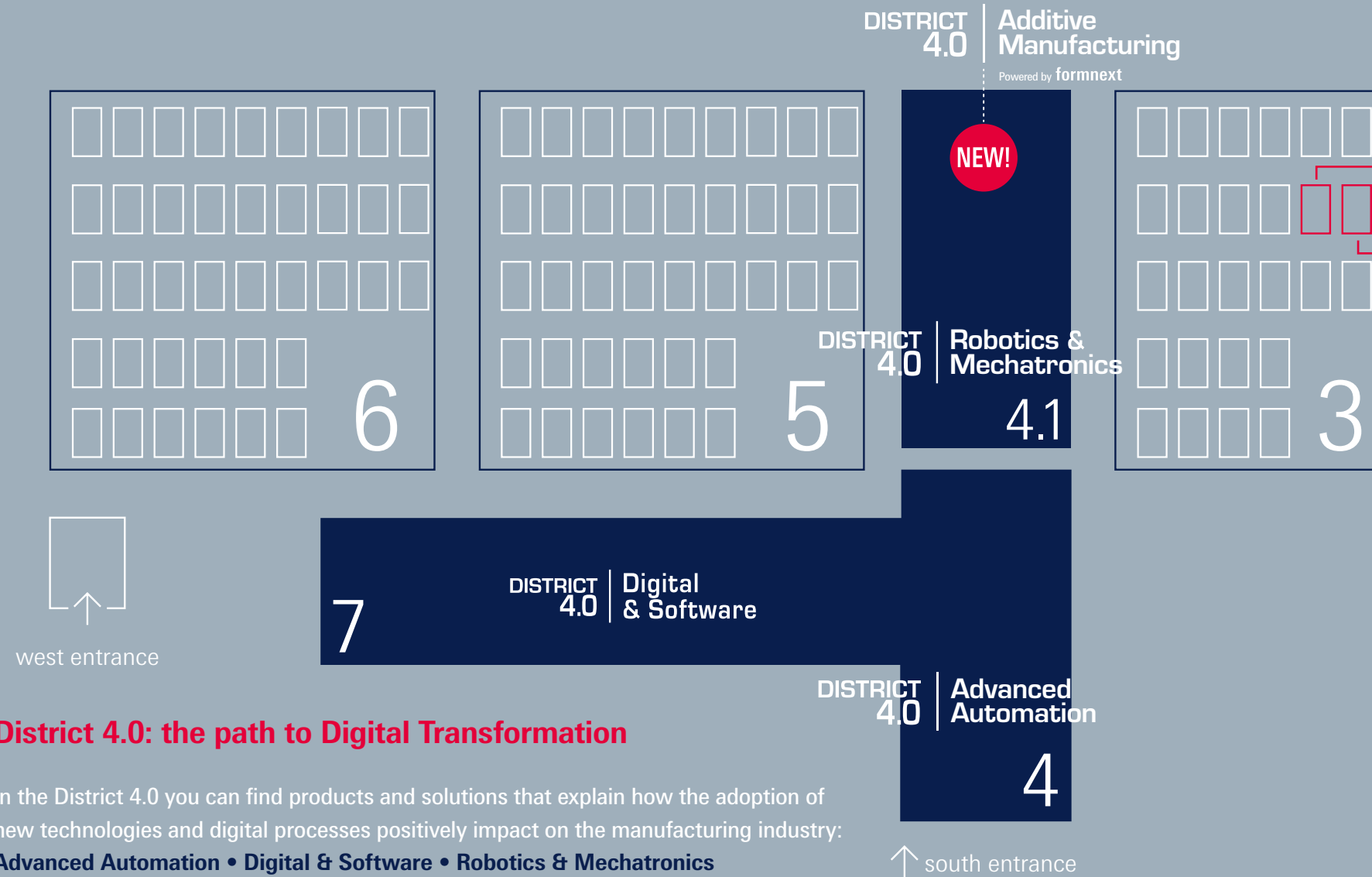
Operators

49,2 B €

Consolidated turnover



6 halls dedicated to innovative solutions and technologies



Bavarian Pavilion

The Bavarian Ministry of Economic Affairs and Bayern International are pleased to promote and support a collective booth for all Bavarian industrial automation and digital SMEs interested in presenting themselves at SPS Italia 2020. The Bavarian joint booth will be next to Messe Frankfurt Italia German Pavilion and all those companies interested in this project can refer directly to: Mrs. Sieglinde Sautter, Bayern International, e-mail: info@bayern-international.de

German Pavilion

SPS is pleased to provide German firms with the opportunity to exhibit within a collective area with special features. German Pavilion will be located in a prime location within the hall 3 with unique booth design and a hostess Italian and German speaking.

District 4.0: the path to Digital Transformation

In the District 4.0 you can find products and solutions that explain how the adoption of new technologies and digital processes positively impact on the manufacturing industry:

- **Advanced Automation**
- **Digital & Software**
- **Robotics & Mechatronics**
- **Additive Manufacturing.**

District 4.0 is a showcase of collaborative robots, connected machines and digital technologies to improve efficiency and performance.