MAYS 19-21, 2010

MEDSIB 2010
XXI International Specialized Medical Exhibition

PUBLIC HEALTH SIBERIA 2010
Specialized Exhibition of Medical Institutions, Services and Centers, Medical Treatment Abroad

SIBDENT 2010
VI International Specialized Exhibition of Dental Equipment, Instruments and Materials

ITE Siberian Fair is pleased to invite you to take part at MedSib 2010, Public Health Siberia 2010 and SibDent 2010 international specialized exhibitions to be held from 19 to 21 of May 2010 in Novosibirsk, Russia. The events are co-located with Babytime Siberia.

**OVERVIEW**

- **Established:** 1991
- **Frequency:** Annual
- **Month:** May
- **Venue:** International Exhibition Center ITE Siberian Fair
- **City:** Novosibirsk
- **Country:** Russia
- **Official support:** The Ministry of Industry and Trade of Russia, Administration of the Novosibirsk Region, Novosibirsk Mayor's Office, The Russian Academy of Medical Science

**STATISTICS 2009**

- **Size:** 860 sq. m.
- **Regular exhibitors:** 50%
- **First-time exhibitors:** 50%
- **Number of exhibitors:** 163 companies from 27 Russian cities and Thailand

**Exhibited products**

- Medical equipment, instruments and materials, optics 20.5%
- Dental equipment and materials 7.5%
- Disinfection units and materials 8%
- Medicaments, health care products 19%
- Medical services, medical treatment abroad 9%
- Hygiene care products, cosmetics 8%
- Medical and scientific institutions, regional authorities, non-profit organisations 11%
- Specialised media 17%

**Exhibitors' geography**

- Siberian Region 57.5%
- Central Part of Russia 34%
- Ural, Volga Regions 7%
- The Far East 1%
- Foreign Exhibitors 0.5%

International brands presented: Philips, Berver (Germany), Modul Technik GmbH (Germany), NIPRO (Japan), GEOMED (Germany), Leica (Germany), MEDCOMP (USA), Geffen Medizintechnik (Austria), Casada Gmbh (Germany), MAQUET (Germany), Vileda Professional (Germany), Enisan (Finland), Kimberly-Clark, Professional (USA), Vejthani Hospital (Thailand), KaVo, Edenta, BISCO, RO.C.S., MIS, DYNEK, ROMIDAN, DENTSPLY and other.

Number of visitors: over 3000
Visitors' geography: Moscow, Novosibirsk, Barnaul, Tomsk, Omsk, Kemerovo, Novokuznetsk, Biysk, Krasnoyarsk, Gorno-Altaysk

EXHIBITION SECTORS

MEDSIB

- Medical equipment, instruments, diagnostics, materials and technologies
- Pharmacy
- Optics
- IT medicine
- Complex facilities of medical institutions
- Disinfections, medical waste storage and utilization
- Expandable materials, medical wear, care and hygiene preparations
- Medical and laboratorial furniture
- Specialized medical literature and mass media

EXHIBITION SECTORS

Public Health Siberia

- Medical treatment abroad
- Scientific, educational medical institutions
- Medical services
- Medical insurance
- Medical and rehabilitation centers, sanatoria, rest houses of Novosibirsk and other Russian Regions
- Rehabilitation
- Sib-Body-Care. Sib-Intim

EXHIBITION SECTORS

SIBDENT

- Dental equipment, appliances
- Up-to-date dental methods and technologies
- Equipment and materials for dental laboratories
- Systems and materials for dental implantation
- Materials and instruments for osteoplasty and oral surgery
- Dental instruments, materials and medications
- Equipment materials and instrumentation for dental diseases prevention
- Anesthetic and stomatologic surgery devices
- X-ray equipment and materials
- Infection control, disinfections and sterilizations
- Expandable materials, personal protective means
- Oral hygiene care products
- Orthodontic products
- Furniture for dental offices
- Specialized media

FACTS AND FIGURES ABOUT NOVOSIBIRSK

Novosibirsk is the 3rd largest city in Russia
Local population 1 397 000 people
Novosibirsk area 500.2 sq. km
The Novosibirsk Region area 178 000 sq. km
Distance from Moscow to Novosibirsk 3191 km
Moscow – Novosibirsk flight time about 3.5 hours
The Novosibirsk Region is a key area between European Russia and the Far East. As a multimodal transport hub, Novosibirsk occupies the 2nd place in Russia.

NOVOSIBIRSK HEALTHCARE INSTITUTIONS

Hospitals, rehabilitation centers over 80
Adult clinics 51
Child clinics 36
Medical laboratories 35
Plastic surgery clinics 17
Maternity hospitals and clinics for women 12
Multi profile medical centers over 60
Dental offices and clinics over 200

NOVOSIBIRSK CLINICS AND INSTITUTIONS OF REGIONAL AND ALL-RUSSIAN IMPORTANCE

1. The academician S.N. Fedorov Federal State Institution Intersectoral Research and Technology Complex «Eye Microsurgery» of Rusmedtechnology (Novosibirsk affiliate) www.mntk.ru

Siberian Branch of the Russian Academy of Medical Science (RAMS) www.soramn.ru
Novosibirsk Scientific Center
Si (State institution) RC (Research Center) for clinical and experimental medicine
Si RI for physiology
Si RI for clinical and experimental lymphology
Si RI for molecular biology and biophysics
Si RI for biochemistry
Si RI for clinical immunology
Si RI [research institute] for internal medicine
Si RI for regional pathology and pathomorphology

Tomsk Scientific Center (7 SI RC)
East Siberian Scientific Center (7 SI RC)
Individual Institutes (8 SI RC)