

# architect'20

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The Association of Siamese Architects Under Royal Patronage (ASA)

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N.C.C. Exhibition Organizer Co., Ltd. (NEO)

Show Date

April 28<sup>th</sup> - May 3<sup>rd</sup>, 2020 (10.00 - 20.00)

- Event Title** : architect'20  
**Event Theme** : Heritage  
**Edition** : 34th  
**Venue** : IMPACT Challenger Hall 1-3  
Bangkok, Thailand  
**Exhibit Area** : 75,000 sq.m. (Gross)  
**Exhibitor** : 850 Exhibitors  
**Visitor** : 400,000 Visitors  
(International & Local)

## SHOW ORGANIZER

The Association of Siamese Architects Under Royal Patronage (ASA) We are a community of around 3,000 members consisting of registered architects working in Thailand, with the balance of membership made up of Thailand architects working overseas, architectural graduates, architecture students, teachers of architecture and retired architects. The Association of Siamese Architects Nationals was established in the year 1934.

N.C.C. Exhibition Organizer Co., Ltd. (NEO) is Thailand's leading exhibition organizer. NEO was previously a department within N.C.C. Management & Development Co., Ltd. which was responsible for expos. In 2004 it officially transformed into an independent expo organizer and event management company. With over a decade of experience in planning and managing more than 100 international trade expos and conventions, NEO has become respected and trusted in Thailand for its professional expertise and reliability in this area. In addition to forging partnerships with other expo organizers from both within and outside the country, NEO has also been organising more and more of its own exhibitions in Thailand and abroad.

## WHY THAILAND? WHY HAVE TO BE IN ASEAN?

- ▶ Thailand savors a strategic location and serves a gateway into the heart of Asia and gateway to ASEAN
- ▶ ASEAN with its 600 Million population with current economic value of 2.6 trillion USD is expect to increase to 4.7 trillion USD in 2020
- ▶ ASEAN import and export between each other account for around 20% and follow by major import from China 20%, Japan 9.7%, Europe 9.5% and the rest of the world
- ▶ Thailand is the second-largest economy in Southeast Asia. It reached upper-middle-income status in 2011 and now has its sights set on becoming a high-income country, Thailand intends to reach higher-income status by 2032.
- ▶ The middle class population of ASEAN — an association of 10 Southeast Asian nations — will reach 400 million in 2020, up from 190 million in 2012, according to Nielsen. International visitors continue to enter and expand in Asia Pacific at a rapid rate to gain market share and take advantage of the growth of the middle class and rising disposable incomes within the region

## EXHIBIT Profile

### ▶ DOOR, WINDOW, ROOF, METAL & SERVICES

Stud, Aluminum, Alloy, Steel, Metal, Glass, Glass Block, Door, Window, Rolling Shutter, Grating, Mosquito Screen, Window Film, Roof, Ceiling Board, Wall, Acoustical Material, Cornice, Insulation Material, Partition, Roof Ventilation, Roofing Tile, PVC, Garden, Landscape Architect, Fountain, Fence, Gate, Playground Equipment, Tensioned-Membrane Structure.

### ▶ FINISHES & DECORATION

Furniture, Decoration, Carpet, Curtain, Cladding, Wall Covering, Handicraft, Painting, Sculpture, Flooring, Wood, Artificial Wood, Laminate, Concrete, Epoxy, Rubber, Parquet, Vinyl, Geosynthetic Product, Paint.

### ▶ SANITARY WARE, KITCHEN, TILE & STONE

Sanitary Ware, Bathroom, Kitchen Appliance, Kitchen Furniture, Sauna, Steam Bath, Swimming Pool, Tile, Stone, Marble, Granite, Ceramic, Mosaic, Terrazzo,

### ▶ CONSTRUCTION

Construction Equipment, Paver, Concrete Mixer, Formwork and Scaffolding, Electric Tool, Laser Machine, Pile, Concrete Product, Brick, Adhesive, Sealant, Grout, Silicone, Coating, Lubricant, Chemical, Waterproofing-Admixture, Cleaning, Pest Control.

### ▶ INTERNATIONAL

International Building Materials and decorations.

### ▶ LIGHTING, ELECTRICAL APPLIANCES

Lighting, Chandelier, Electrical Appliance, Air-Conditioning Equipment and System, Audio Visual Equipment, Cable Support System, Elevator, Escalator, Surge Protection-Equipment, Solar Cell.

### ▶ ACADEMY

Exhibiting & Presentation from related faculty in Architecture & Design from major universities and Institutes in Domestic and International.

### ▶ HOME BUILDER

Home Builder, Building Contractor, Interior Decorator, Real Estate Developer, Building-Material Store, Banking.

### ▶ SAFETY & SECURITY

Automation System, Telecom, Access Control, Security, CCTV, Car Park System, Computer System Integrator, Fire Alarm System, Building Automation System



# ACTIVITIES

## ▶ INDUSTRY ACTIVITIES – ARCHITECTURE & DESIGN CREATION

- ASEAN ARCHITECTURE SHOWCASE
- ASEAN DESIGN COMPETITION
- ASEAN LIFESTYLE DESIGN COMPETITION
- ASA INTERNATIONAL DESIGN COMPETITION
- ASA FORUM
- ASA NIGHT
- ASA AWARDS

## ▶ B2B ACTIVITIES

- ASEAN Architecture & Interior Design Summit
- ASEAN Industry Networking
- ASEAN Made Products
- Thai Design Products
- Global & ASEAN New Product Launching

## ▶ PUBLIC ACTIVITIES

- THAI STYLE ACTIVITIES : Thai local students making a workshop to win the awards.
- BOOTH DESIGN AND INNOVATION AWARDS
- EDUCATION & JOB OPPORTUNITIES

## ▶ B2B BUSINESS MATCHING PROGRAM

Opportunity for exhibiting companies to connect with our buyers from Thailand and ASEAN. Connect with importers, retailers, traders and building & construction industry professionals via our facilitating business matching program, hosted buyer program with pre-scheduled meetings and one-on-one session.

# PAYMENT SCHEDULE

50% at the time of booking & balance 50% at least two months prior to the show.

\*Price quoted are exclusive of VAT.

Standard furnish booth :

wall partition height of 2.5 m, floor carpet, fascia name, 2 LED tubes, 1 power socket 5 Amp., 1 information counter, 2 chairs and 1 waste basket.

## CONTACT INFORMATION

**Mr. Korn Jaengsuteerapong (Woody)**

Assistant Sales & Project Manager

Office contact : +66 (0) 2 203 4299

Personal contact : +66 (0) 99 464 9887

Email : [architect@nccexhibition.com](mailto:architect@nccexhibition.com)

Website : [www.asa.or.th/architectexpo](http://www.asa.or.th/architectexpo)



# VISITOR PROFILE

Architect'20 offers a unique opportunity to interact with professional who influence and make purchasing decisions at their workplace. It attracts potential and qualified buyers from different fields, including architecture; hotel and hospitality; retail; real estate; education; government; and municipal corporations.

- REAL ESTATE DEVELOPERS, INVESTOR
- ARCHITECTS, INTERIOR DESIGNERS
- ENGINEERS
- CONTRACTORS
- TRADERS
- BUILDING MANAGERS
- HOTELS AND RESORTS OWNERS
- INDUSTRIALIST
- GOVERNMENT OFFICER
- ETC...

# INTERNATIONAL CONTACT

Partner for international companies:



fairs  
around the  
world

IMAG GmbH  
Am Messesee 2  
81829 München  
Germany

Project Management:

Ms. Nicola Hinterstocker

Phone: +49 (0)89 55 29 12 125

E-Mail: [nicola.hinterstocker@imag.de](mailto:nicola.hinterstocker@imag.de)

Website: [www.imag.de](http://www.imag.de)

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