

# 2023 figures



**812** exhibitors



## ■INDUSTRY SECTOR

Electronic/Electrotechnical	15,1%	Pharma/Cosmetics/Medical	4,5%
Machine Tools/Robotics	13,2%	Logistics/Handling	4,3%
Mechanical/Iron&Steel Industry	11,4%	Assembly Systems	4,1%
Food&Beverage	9,3%	Rubber/Plastic	3,0%
Automotive	8.9%	Ceramics/Brickworks/Glass	
Packaging Machinery	6,5%	Marble/Wood	2,8%
Telecom/ICT	5,6%	Building Automation (including Elevators)	2,5%

Other 8,8%: Graphics/Paper - Utility/Multiutility (Water, Energy) - Chemical and Petrochemical - Oil & Gas - Textile/Synthetic Agricultural Machinery and Digger Industry - Consumer Goods - Building Construction - Aeronautics/Railway/Naval Industry

### SECTORS FOCUS

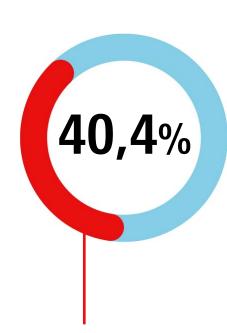








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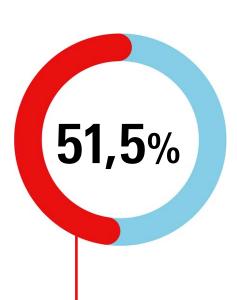


## JOB FUNCTION

CEO/General Manager/Owner	20,7%
Research&Development	18,1%
Sales&Marketing	9,4%
Purchasing	6,1%
IT	3,0%
Other	2,3%

#### **Technical area:**

Production - Maintenance - Logistics - Quality



#### **BUSINESS ACTIVITY**

End User	13,2%
Supplier/Wholesaler	12,4%
System Integrator	11,8%
Engineering/Consulting Company	11,1%

**OEM** - Plant and/or Machine Constructor