

## Visit of a Bavarian/German Business Delegation

### Workshop „Smart Technologies – Smart Production: How Bavarian companies face with their solutions new challenges in production”

#### at Smart Factory + Automation World 2024

**DATE** Thursday, March 28, 2024, 10:00 – 12:00  
**VENUE** COEX Seoul 513 Yeongdong-daero, Gangnam-gu  
 Conference Room Studio 159 (2F)



<b>9:30</b>	Registration	
<b>10:00 – 10:25</b>	Opening Remarks: Elgar Straub, VDMA Key Note: Joachim Weissenberger, Baumüller GmbH	
<b>Session</b>	Presentations: “Smart Technologies – Smart Production”	
<b>10:25 – 11:20</b>	<ul style="list-style-type: none"> <li>· Baumüller GmbH: “Automation and more”</li> <li>· G&amp;E Sales GmbH: “Your Reliable and Trustworthy Partner for Successful Global Business”</li> <li>· Haimer GmbH: “The smart factory of the Korean tool industry”</li> <li>· Liebherr-Verzahntechnik GmbH: “A German Leader in Gear Technology - Liebherr-Verzahntechnik GmbH”</li> <li>· Maincor GmbH: “Maincor Rohrsysteme &amp; Lagra Systemtechnik - Your Experts in Cable Protection &amp; Plastic Pipes”</li> <li>· Siemens AG: “Data Driven X: Unravel New Business Models by Connecting Financial and OT Worlds”</li> <li>· Soffico GmbH: “BRIDGING THE GAP - Reference architecture for comprehensive data integration between OT and IT with Orchestra”</li> <li>· Stöger Automation GmbH: “Joining Technologies for Light Solutions”</li> <li>· Sensodrive GmbH: “How to Shorten the Development Time of Cobots and Medical Robots”</li> </ul>	
<b>11:20 – 11:40</b>	Q & A Moderator: Bernhard Baumgartner, VDMA	
<b>12:00 – 13:30</b>	<b>Networking, lottery &amp; culinary delights at the Bavarian Pavilion Hall D 250 at Smart Factory + Automation World</b>	

<b>FURTHER INFORMATION</b>	<p>Entrance fee: free</p> <p>Participants: 50</p> <p>Language: Korean, English (consecutive interpretation will be available)</p> <p>Registration: Please register in advance via the link/QR code on the event page</p> <p>Registration Deadline: March 22, 2024</p>
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Visit the German companies at the Bavarian Pavilion Hall D 250 at **Smart Factory + Automation World**

E-T-A Elektrotechnische Apparate GmbH	Haimer GmbH	Maincor Rohrsysteme GmbH & Co. KG
Sensodrive GmbH	STÖGER AUTOMATION GmbH	WEBER Schraubautomaten GmbH

## More information about the Bavarian companies



We are a leading manufacturer of energy efficient electrical drive and automation systems.



International market consulting, import/export, digital marketing, sales, projects, process optimization.



HAIMER customers machine more precisely, more reliably, more productively - and also reduce the wear of tools and machine tools



Machine tools, machine automation, innovation, quality service



Cable protection solutions & premium plastic pipes for construction and industrial applications



The patented, ultra-precise torque sensor technology is the heart of the SensoJoint – a ready-to-install complete drive that makes the development of custom robotics solutions faster and more efficient than ever before.



Connectivity between machines and the financial industry. As an international team, we create a bridge between the ecosystems of the financial and manufacturing industries.



Middleware for IoT/ IIoT, integration software, horizontal and vertical data integration.



Creating customized automatic fastening solutions with feeding systems.

Technical Organization



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