

Japan's Leading Show!

JAPAN BUILD

International Building & Home Week



Consists of 6 Shows

Building Material & Housing Equipment Expo
Building Renovation Expo

Smart Building Expo
Real Estate Tech Expo

Smart Home Expo
Digital Construction Expo Japan

5th Osaka Show

Dates: **September 29 [Wed] – October 1 [Fri], 2021**

Venue: **INTEX Osaka, Japan** Organised by: **Reed Exhibitions Japan Ltd.**

6th Tokyo Show

Dates: **December 6 [Mon] – 8 [Wed], 2021**

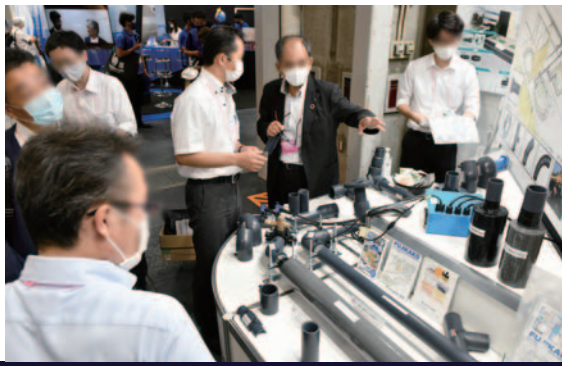
Venue: **Tokyo Big Sight, Japan** Organised by: **Reed Exhibitions Japan Ltd.**



Show video from 2020 Tokyo show (Day 1 of the show)



Scenes from the previous shows in 2020



Your Gateway to Japan & Asia's Building and Housing Industries!

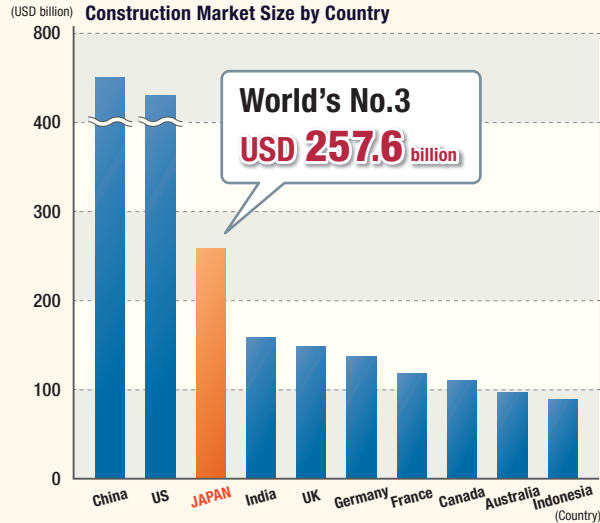


Exhibitors' comments from 2020 Osaka show



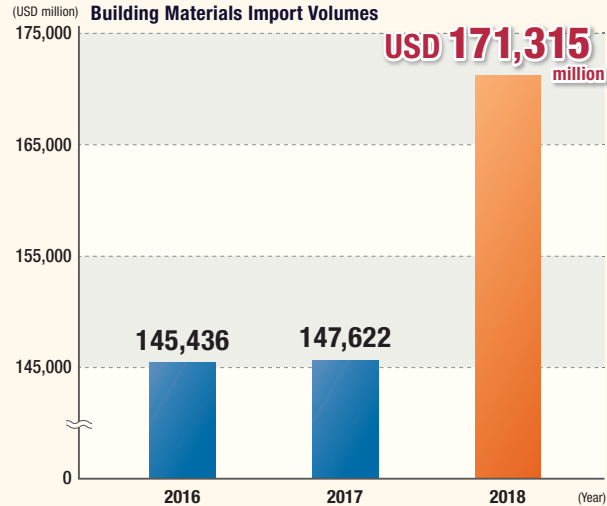
Best Gateway to the Attractive Market - JAPAN

Japan = World 3rd Market



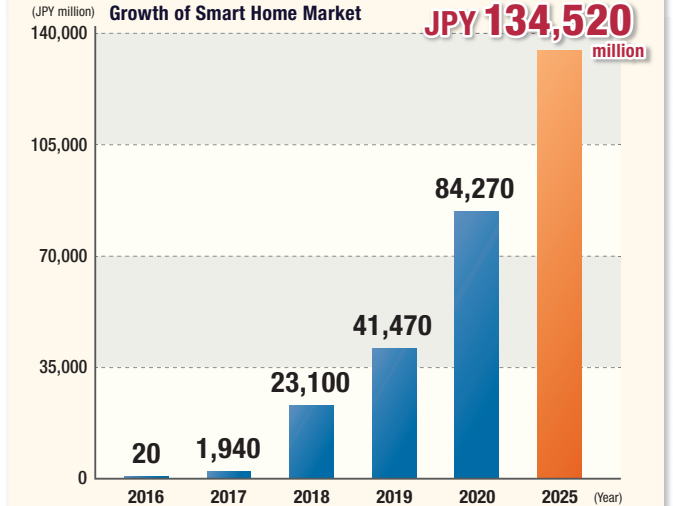
Source: Based on National Accounts Main Aggregates Database 2015 (United Nations)

Import Building Materials Increasing!



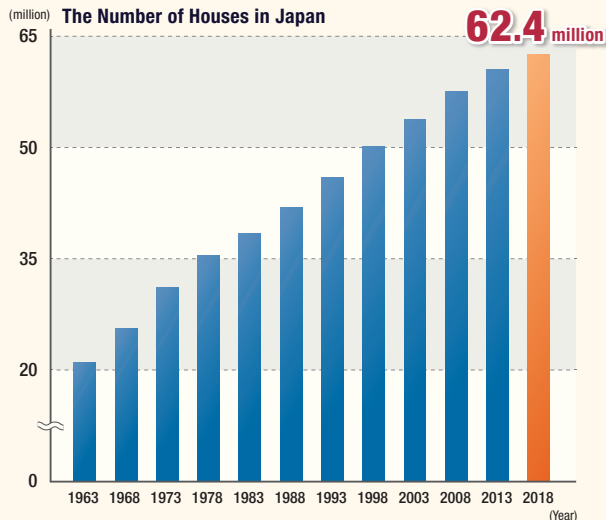
Source: RX Japan analysis of UN Comtrade data

Smart Home Market Growing Rapidly!



Source: Fujikeizai (2017)

The Number of Houses Increasing!



Source: Ministry International Affairs of and Communications (2018)

Best Timing to Enter the Japanese Market

1 Expiration of Productive of Green Area in 2022

13,859 ha of urban land will be replaced for constructing houses and buildings.

2 Osaka World Expo 2025

Station, Hotel, Building are reconstructed.
USD 125 billion will be invested for building the venue (estimated).



Source: Ministry of Economy, Trade and Industry (Japan)

Japan's Leading B to B Show for Building & Housing Industries!

Exhibitors

Following manufacturers,
trading companies, etc.:

- Building Materials
- Housing Equipment/IoT
- Building Equipment/IoT
- Lighting Systems/Equipment
- Smart Appliance/AI Applications
- Renovation Technologies
- Security/Antidisaster Facilities
- i-Construction
- Real Estate IT

etc.

Business Meetings

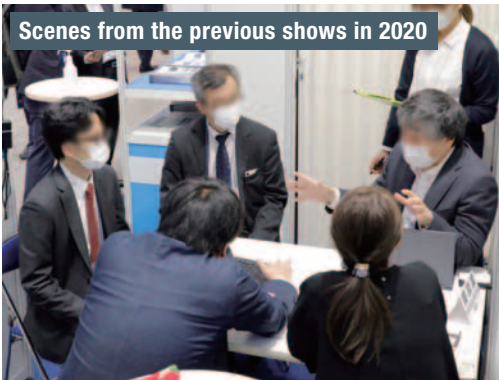
- ◆ Products/
Technical Proposal
- ◆ Delivery Arrangement
- ◆ Consultation
on Design Concept
- ◆ Partnering/Consignment

Visitors

- Housing Manufacturers
- Engineering Firms
- Contractors
- Architects
- Developers
- Distributors/Importers
- Building, Facility Owners/
Management Companies
- Real Estate Agencies

etc.

Scenes from the previous shows in 2020



Choose Your Best Show to Bring Right Customers

JAPAN BUILD consists of 6 specialised shows

Building Material & Housing Equipment Expo



Exhibit Profile

- Interior/Exterior Materials
- Doors/Windows
- Air Conditioning
- Architectural Hardware etc.

Smart Building Expo



Exhibit Profile

- BEMS/BAS
- HVAC/Lighting
- Security/Disaster Management
- Building Management Systems etc.

Smart Home Expo



Exhibit Profile

- Network Equipment/Services
- Audiovisual Equipment
- Building Equipment
- Smart Appliance etc.

Building Renovation Expo

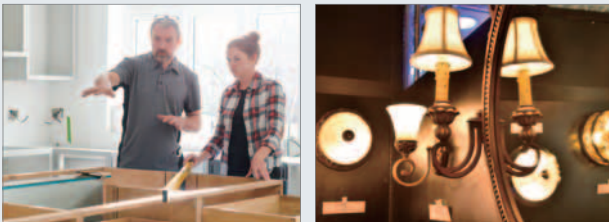


Exhibit Profile

- Spatial Design/Interior
- Maintenance Services/Equipment
- Energy-saving
- Antidisaster Products etc.

Real Estate Tech Expo



Exhibit Profile

- IoT in Real Estate
- Property Management Supports
- Property Mediation Supports
- VR/AR etc.

Digital Construction Expo Japan



Exhibit Profile

- BIM/CIM/CAD
- Sensors/Drones/Robotics
- 3D Printings/Scanners
- i-Construction/IoT etc.

Meet **High Quality** Professionals

At JAPAN BUILD, you can meet your target professionals as below:

Distributors/Agents

JAPAN BUILD attracts Japanese distributors and agents who are looking for international business partners.

Excerpts of Japanese major distributors and agents who visited JAPAN BUILD 2020 (in alphabetical order)

- ABC TRADING
- HANWA
- HIRATA TILE
- HOWDY
- INABA DENKI SANGYO
- ITOCHU KENZAI
- JAPAN KENZAI
- JK HOLDINGS
- JUTEC
- KANEMATSU TRADING
- KITAKEI
- MARUBENI
- MITSUI
- NICE
- NIPPON STEEL TRADING
- PRAIRIE HOMES
- SANTA TSUSHO
- SMB KENZAI
- SOJITZ BUILDING MATERIAL
- TOTTECH
- WUERTH JAPAN
- YAMAZEN
- YUASA TRADING
- and more...



Manufacturers & Contractors

A great number of manufacturers and contractors throughout Japan visit JAPAN BUILD to find new business partners.

Excerpts of Japanese major manufacturers and contractors who visited JAPAN BUILD 2020 (in alphabetical order)

- ASAH KASEI HOMES
- DAIWA HOUSE
- HASEKO
- HAZAMA ANDO
- KAJIMA
- KUMAGAIGUMI
- LIXIL
- MAEDA
- MISAWA HOME
- MITSUBISHI ESTATE HOME
- MITSUI HOME
- NIHON HOUSE HOLDINGS
- OOBAYASHI
- PANASONIC HOMES
- SANYO HOMES
- SEKISUI HOUSE
- SHIMIZU
- SUMITOMO FORESTRY
- SWEDEN HOUSE
- TAISEI
- TAKENAKA
- TAMA HOME
- TOYOTA HOME
- and more...



Architectures

JAPAN BUILD is where you can meet individual architectures and architectural firms from all over Japan.

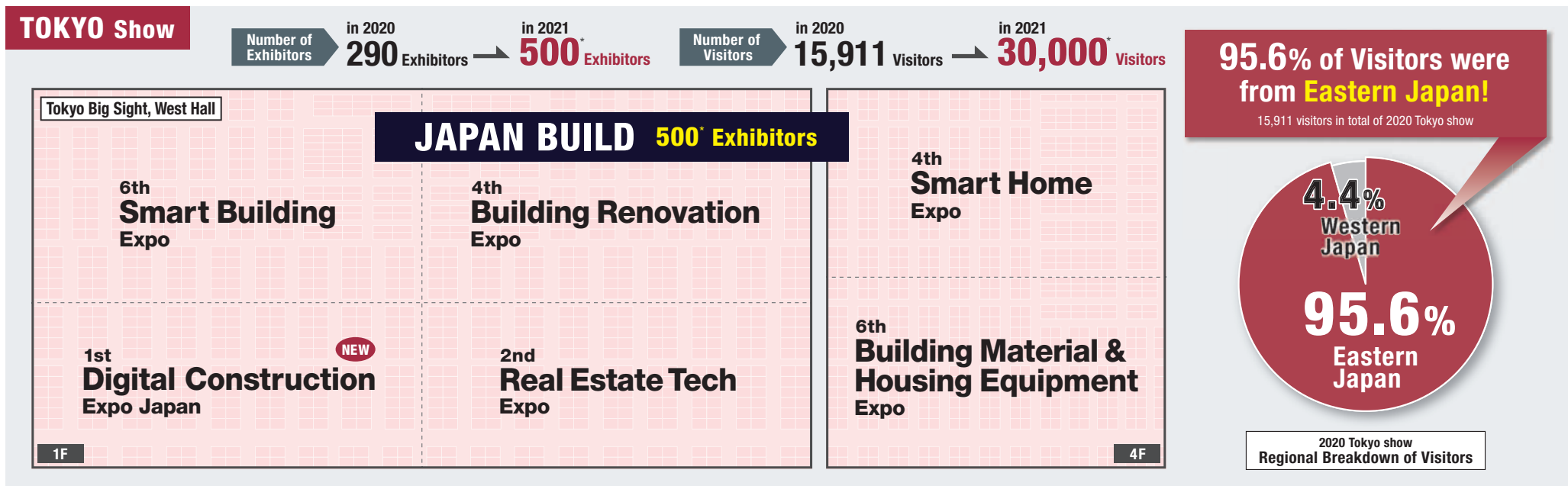
Excerpts of Japanese major architectures who visited JAPAN BUILD 2020 (in alphabetical order)

- AI SEKKEI
- AZUSA SEKKEI
- IAO TAKEDA ARCHITECTS ASSOCIATES
- ISHIMOTO ARCHITECTURAL & ENGINEERING FIRM
- JA-SEKKEI ARCHITECTS & ENGINEERS
- JR EAST DESIGN
- KONOIKE CONSTRUCTION
- KUME SEKKEI
- MITSUBISHI JISHO SEKKEI
- NIKKEN SEKKEI
- NOMURA
- NTT FACILITIES
- RESEARCH INSTITUTE OF ARCHITECTURE
- RUI SEKKEISHITSU
- TANSEISHA
- TOKYU ARCHITECTS & ENGINEERS
- UNIVERSAL DESIGN OFFICE
- YAMASHITA SEKKEI
- YASUI ARCHITECTS & ENGINEERS
- and more...



Exhibit Both Shows - **Osaka and Tokyo!**

Note: The numbers of exhibitors include co-exhibiting partners, group companies and association members. Please refer to the following URL for details on the counting method of visitors. >>> www.japan-build.jp/doc_TAC_tokyo_en/ * forecast



More PR Opportunities and Support Services

■ Online Directory

FREE

Your company name and products/services in detail will be listed on the “Exhibitor & Product Search”, which has a large number of accesses from industry professionals.



<Sample image>

■ Presentation Opportunities

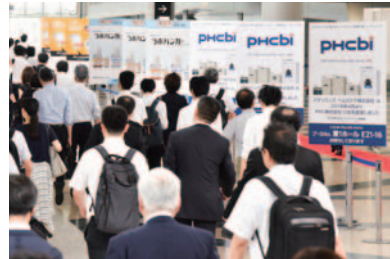
Exhibitors can use a presentation venue as an additional service. By giving a presentation, you can promote your business to a large number of visitors at once.



<image>

■ Banner/Poster Advertisement

There are many advertisements opportunities to expose your companies such as official show website, poster advertisements, etc. This will help to attract more visitors to your booth.



<image>

■ Providing Various Supports for Exhibitors

Show Management will advise you about exhibiting preparations to maximise your show results such as booth construction, shipping service, hiring interpreters, etc.



<Sample image>

■ E-mails Featuring Overseas Products

FREE

E-mail promotion will be conducted to quality visitors from Japan and all over the world.



<Sample image>

■ Media Exposure

FREE

Show Management invites press to visit the show and encourages them to cover various exhibits in mass media.



<Television Saitama (Japan)>



<JUTAKU-SHIMPO (Japan)>

Supported by **the Industry Leaders**

JAPAN BUILD holds various seminars to stimulate housing and building markets in Japan.

These seminars are programmed by “Advisory Committee” whose members are the opinion leaders of the Japanese housing and building industries.

Advisory Committee in 2021 (Honorifics omitted, in random order, as of December 20, 2020)



Shuzo Murakami
President,
**Institute for Building Environment
and Energy Conservation**



Kiyonori Miisho
Professor Emeritus,
Shibaura Institute Of Technology



Toshiji Ohno
Chairman,
Japan Builders Network (JBN)



Junichi Tanisawa
Director and Deputy President,
Mitsubishi Estate Co., Ltd.



Yoshitaka Masaoka
Director,
Life Cycle Valuation Headquarters,
Shimizu Corp.



Fumio Nohara
Chairman,
Nikken Sekkei Research Institute



Kazuchika Uchiyama
Managing Officer,
General Manager, ESG Management
Promotion Headquarters, Chief Manager,
External Affairs Department,
Sekisui House, Ltd.



Yoshinori Ariyoshi
Director and Managing Executive Officer,
Head of Legal Compliance and
Quality Assurance,
Daiwa House Industry Co., Ltd.



Yasuyuki Ito
Representative Executive Officer,
Senior Vice Presidents,
In charge of Building Systems,
Mitsubishi Electric Corporation

Conference Brings Professionals to the show

Conference by industry leaders attracts your target customers such as Distributors/Importers, Developers, Housing Manufacturers etc. After the conference they tour the show to find new solutions for their business development.



Choose your booth type to promote your exhibiting effectively!

You can choose either booth type regardless of booth size.

Customised Booth

All stands must be furnished with at least decorations below.

- Carpet
- Back & Side Walls
- Company Name Board
(company name of exhibitor and co-exhibitor (if any) should be displayed.)



6 booths > 97.2 sqm



5 booths > 81.0 sqm

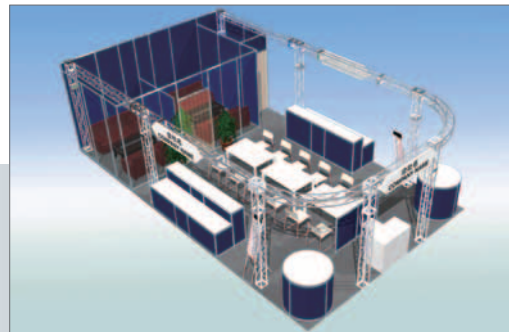


3 booths > 48.6 sqm

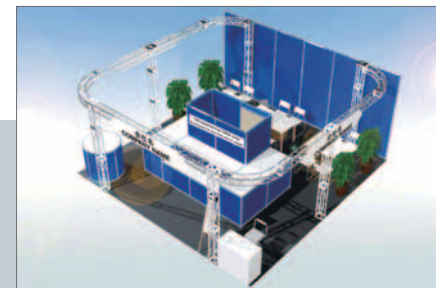
Ready Made Package Booth

Including:

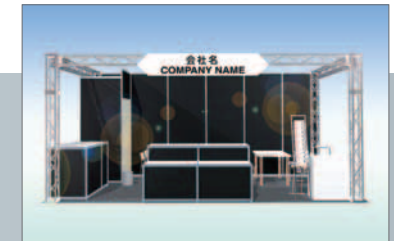
- Walls & Carpet
- Reception Counter & Counter Chair
- Display Tables
- Dustbin
- Outlets
- Styrene Board
- Meeting Tables & Chairs
- Catalogue Stand
- Spotlights (100W)
- Power Supply up to 2~4KW



3 booths > 48.6 sqm



2 Booths > 32.4 sqm



1 Booth > 16.2 sqm

Book your space NOW!

For more information > Tel: +81-3-3349-0596 E-mail: build-e@reedexpo.co.jp Web: www.japan-build.jp/ex_en/

Organiser: **Reed Exhibitions Japan Ltd.**
JAPAN BUILD Show Management

18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570, Japan
FAX: +81-3-3349-8535 Web: www.japan-build.jp/en/

A division of Reed Business Registered in England, Number 678540