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BEST FOR ENERGY SUMMIT INFO PACK

**BEST
FOR
ENERGY**



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir



**BEST
FOR
ENERGY**

Enerjide Etkin ve Sürdürülebilir Dönüşümün Desteklenmesi | Boosting Effective and Sustainable Transformation for Energy

Index

- About BEST For Energy Project
- Izmir in Brief
- Brief Information about the Summit
- Date & Venue
- Target Audience
- Draft Conference Program
- B2B Meetings
- Exhibition
- Our Value Proposition



ENSA
ENERJİ
SANAYİ
KALKINMA
AJANSI





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About BEST For Energy Project

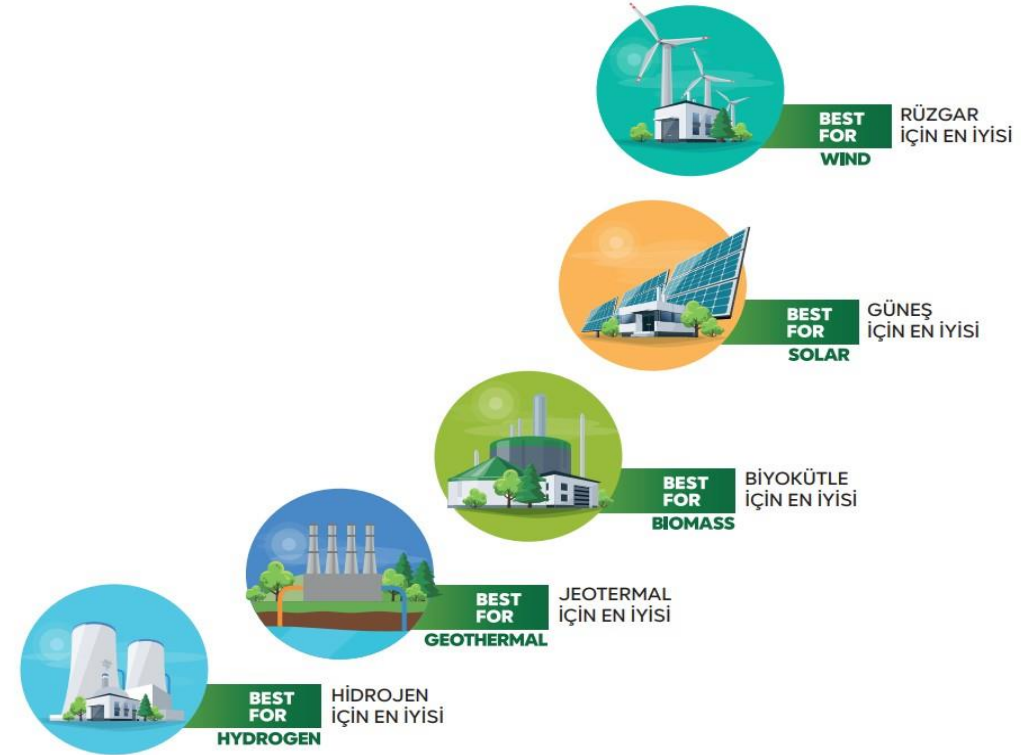
Supported by the European Commission within the scope of the Competitive Sectors Program of the Ministry of Industry & Technology and carried out by the Izmir Development Agency (IZKA), BEST For Energy (Boosting Effective and Sustainable Transformation for Energy) Project, -with its approach of green growth- aims to develop a structure that will ensure the environment-focused sustainable economic development goals.

BEST For Energy Project, initiated in the third quarter of 2020, with the partnership of İzmir Development Agency (İZKA) and the Association of Energy Industrialists and Businessmen (ENSIİA), aims to secure the production of clean energy equipment and environmental technologies in İzmir and its surroundings and to develop a competitive cluster in the sector.



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About İzmir

Turkey

İzmir

Intersection Point
of Europe, Central Asia,
and the Middle East.

West Door
of Turkey Opening to
Europe

At the Center of a Market with a Population of 1.6 Billion
GDP of \$26.7 Trillion and Trade Volume of \$22.5 Trillion



Source : The World Bank



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About İzmir



STRONG ECONOMY

Thanks to having more than 4500 export companies and \$17.1 billion foreign trade volume, İzmir is taking a share of 4.1% within total imports and 6.1% of total exports in Turkey,



STRATEGIC LOCATION

With its strategic location in the middle of Europe and Asia, İzmir provides easy access to a market of a population of 1.5 billion, \$25 trillion GDP and \$8 trillion trade.



DEVELOPED INVESTMENT INFRASTRUCTURE

Hosting 13 Organized Industrial Zones, 4 Technology Development Zones and 2 Free Zones, İzmir offers an ideal investment environment and infrastructure to investors.



YOUNG AND DYNAMIC WORKFORCE

With a population of over 4 million, 42% of which is under 30, İzmir is one of the most productive cities in Turkey.



HIGH QUALITY OF LIFE

İzmir is one of the most modern and peaceful cities in Turkey with a vibrant social life enlivened by cultural events, tourism opportunities, and local cuisine.



WIDE INNOVATION AND R&D ECOSYSTEM

Thanks to the educational opportunities and the importance placed on science and technology, İzmir is one of the most favorable locations in the Mediterranean Regions to conduct research and development studies.



INTENSE FDI INTEREST

Best location choice for foreign direct investments with a total number of 2.235 foreign companies and an annual average of 140 new foreign investments.



ECO-FRIENDLY BUSINESS ENVIRONMENT

Green Growth and Blue Growth are the main focus areas defined by İzmir Development Agency, which creates an eco-friendly vision for the business side in İzmir.





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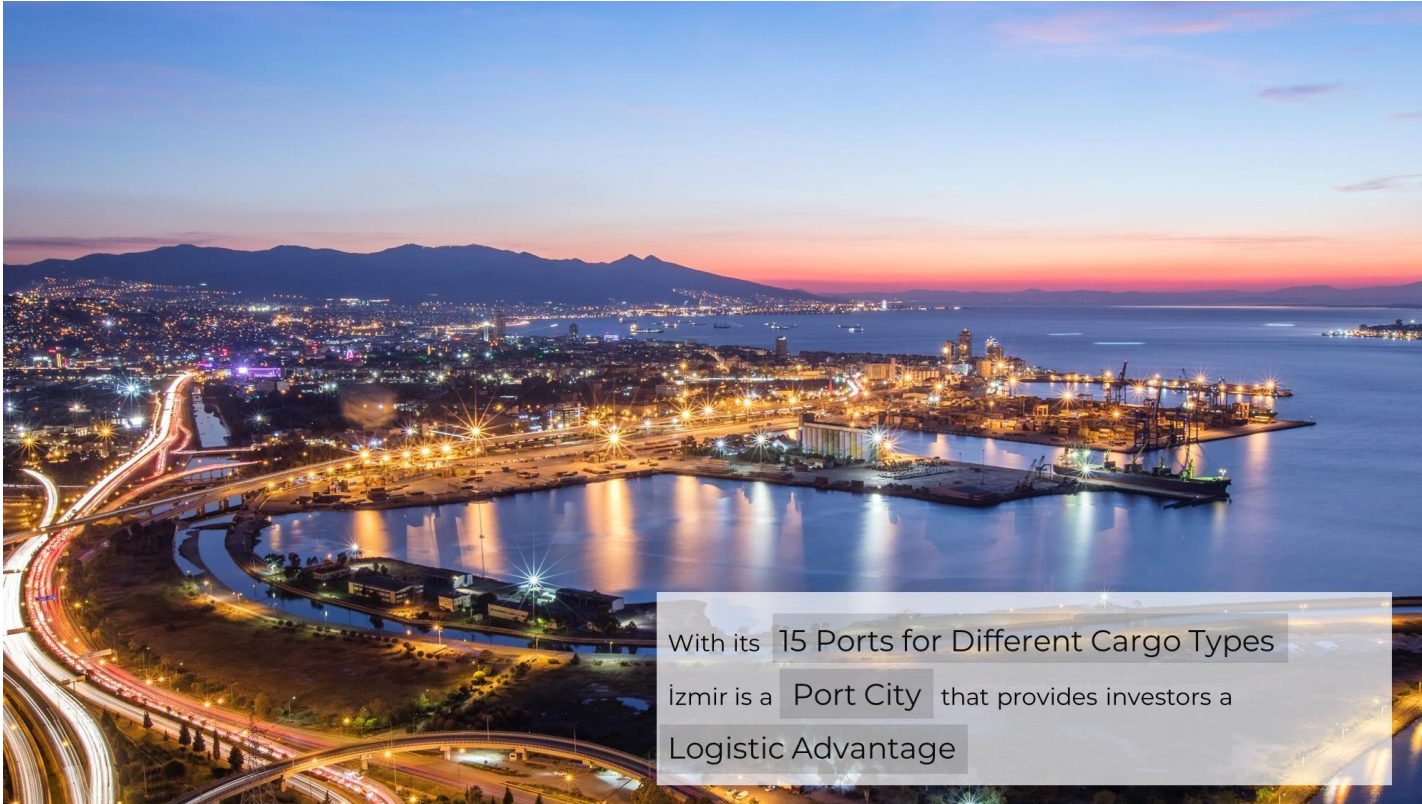


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About İzmir

A well
established
transportation
infrastructure.



ENSİA





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About İzmir

Organized Industrial Zones

13 Operational OIZ and
1 Agriculture Specialized is under construction

Investor-Friendly environment with
Ready-To-Use infrastructure



Strong
industrial
infrastructure.





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About İzmir

Technology Development Zones

4 TDZ's (Technoparks) operational
at 5 Different Campuses

To support R&D Activities

High-Technology investments

Exemptions for Software

Development R&D and Design

Activities



Source : İzmir Development Agency

Strong R&D infrastructure.



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About İzmir



Capital of clean technologies in Turkey.



This project is co-financed by the European Union and the Republic of Turkey



Enerjiye
Etkin ve Sürdürülebilir
Dönüşümün Desteği
Boosting
Effective and Sustainable
Transformation for Energy

BEST FOR ENERGY SUMMIT

International Event Dedicated to Clean Energy

3-4 MAY 2023

Wyndham Grand İzmir Özdilek



ENSIA





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Enerjide Etkin ve Sürdürülebilir Dönüşümün Desteklenmesi | Boosting Effective and Sustainable Transformation for Energy

Brief Information about the SUMMIT

BEST FOR ENERGY SUMMIT brings together the stakeholders of clean energy sector: senior executives of national and international companies, national and regional decision makers, academics, start-ups, students, NGOs, clusters.

The summit consists of 3 events:

- An international conference discussing the trends and cooperation opportunities,
- B2B meetings to strengthen your position in the global supply chain,
- The award-winning project exhibition, where clean energy entrepreneurs will showcase their projects.

CONFERENCE
3 MAY 2023
[TIKLAYINIZ / CLICK HERE](#)



B2B MEETINGS
4 MAY 2023
[TIKLAYINIZ / CLICK HERE](#)



EXHIBITION
3-4 MAY 2023
[TIKLAYINIZ / CLICK HERE](#)







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Enerjide Etkin ve Sürdürülebilir Dönüşümün Desteklenmesi | Boosting Effective and Sustainable Transformation for Energy

Date & Venue

The SUMMIT will be organized in Wyndham Grand Izmir on May 3-4, 2023.



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Target Audience



BEST For Energy Project has strong ties with more than 3500 companies and stakeholders in the clean technologies ecosystem in Turkey. 400 distinguished stakeholders and 40 international participants, startups, national and international B2B participants within this ecosystem will be hosted during the Summit.





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Enerjiye Etkin ve Sürdürülebilir Dönüşümün Desteklenmesi | Boosting Effective and Sustainable Transformation for Energy

Draft Conference Program – May 3, 2023

9.30 – 10.00	Opening Speeches	13.45 – 15.15	Session 2: Global Clean Energy Supply Chain
10.00 – 10.30	Ekin Taşkın, BEST For Energy Project, Team Leader BEST For Energy: Lessons Learned & Sustainability		Moderator: Gökhan Serdar, TPI Composites, Senior Vice President of EMEA Region
10.30 – 11.00	Keynote Speaker: Reza Zadeh, European Foundation for Cluster Excellence, CEO Talent: A Key Driver of Cluster Competitiveness		<ul style="list-style-type: none">Serdar Bayar, ASELSAN, Director, Energy SystemsMariano Abadia, CEO, HWS Concrete Towers S.L.Alessandro Lenzi, Enel, Head of Operation and MaintenanceKıvanç Işık, HSA Energy, Foreign Trade Manager
11.00 – 11.15	Coffee Break		
11.15 – 12.45	Session 1: Cooperation to Accelerate Transition towards Clean Energy Moderator: Alper Kalaycı, Energy Industrialists and Business Association (ENSIA), Chairman <ul style="list-style-type: none">Eduardo Di Benedetto, DTE2V, Cluster ManagerH. İ. Murat Çelik, İzmir Development Agency, Investment and Support Office CoordinatorBoyko Takov, Bulgarian SME Promotion Agency, Executive DirectorJabrayil Aliyev, Azerbaijan Renewable Energy and Energy Efficiency Working Group, Cochair	15:15 – 15:30	Coffee Break
12.45 – 13.45	Lunch Break	15:30 – 17:00	Session 3: Boosting R&D in Clean Energy Moderator: Ferhat Bingöl, İzmir Institute of Technology, Rüzmer, Director <ul style="list-style-type: none">Celal Erbay, TENMAK, Energy and Technology Policy CoordinatorRoland Roesch, IRENA Innovation and Technology Centre, Acting DirectorSteffen Czichon, Fraunhofer Institute for Wind Energy Systems, Head of DepartmentProf. Dr. Ceylan Zafer, Ege University Solar Institute, Director





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B2B Meetings - May 4, 2023



B2B Meetings Event is held as part of the BEST FOR ENERGY SUMMIT. The event is open to the participation of companies that produce products and provide services related to wind, solar, geothermal, biomass, hydrogen and energy storage.

Participation to BEST FOR ENERGY SUMMIT and B2B MEETINGS is free of charge.



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Why Participate?

Joining in B2B Meetings, accompanied by the Conference and the Project Fair, offers opportunity to:

- Meet with exclusive international and Turkish manufacturers and service providers,
- Present your technologies/products/services,
- Establish creditable business partnership,
- Expand your commercial network,
- Learn about new technologies and products,
- Learn about sector trends.





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B2B Co-organisers

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Exhibition – May 3-4, 2023

Projects in the field of clean energy and clean technologies meet with companies and investors at the Project Exhibition. The Project Exhibition, which includes the competition process, aims to introduce innovative techniques, technologies, processes, materials, automation solutions, software and services developed by startups, entrepreneurs and academics working in clean energy and clean technologies.



**EXHIBITION
BEST FOR ENERGY
SUMMIT**

International Event
Dedicated to
Clean Energy

3-4 MAY 2023
Wyndham Grand
İzmir Özdilek

**FIRST PRIZE
5.000 EUR**

**SECOND PRIZE
3.000 EUR**

**THIRD PRIZE
2.000 EUR**

The poster features a purple background with a photograph of three people (two men and one woman) standing in front of a display board. The display board has the text 'CONSENSUS' and '15' on it. The prize amounts are listed in large, bold, white text on black banners.



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NANOTECHNOLOGY
AND
SMART
ANALYTICS





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Our Value Proposition



- Flight and accommodation cost for the speakers and international participants.
- Incity transfers from/to the airport & hotel.
- Promotion opportunity the success stories to more than 400 stakeholders in clean technologies ecosystem.
- Networking opportunity during B2B meetings





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This project is co-financed by the European Union and
the Republic of Turkey

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Enerjide | Boosting
Etkin ve Sürdürülebilir | Effective and Sustainable
Dönüşümün Desteklenmesi | Transformation for Energy



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY

ENSIA ENERGY
INDUSTRIALISTS
& BUSINESSMEN
ASSOCIATION



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AGENCY

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