



ASEAN INVESTMENT FORUM 2019

PROGRAMME

Date: 9 October 2019 (Wednesday)
Time: 09:00-14:00 hrs
Venue: Hilton Munich City Hotel
Rosenheimer Str. 15, 81667 München

09:00 **Registration**

09:30 **Welcome Remarks**

- Mr. Suwapong Sirisorn, Minister Royal Thai Embassy Berlin and ASEAN Chairmanship 2019
- Dr. Markus Eder, Deputy Head of Department International Economic Relations, Location Policy, Invest in Bavaria
- Mr. Frank Dollendorf, Managing Director International Economic Affairs, IHK München

09:50 **Expert Inputs : OAV (ASEAN Economic Expert)**

OAV (ASEAN Economic Expert)

(General overview of ASEAN as one of the fastest growing regions in the world)

10:10 **Keynote Speech :**

**Mr. Jan Ehlen, Government and External Affairs Asia, BMW Group
Successful Strategies for doing Business in ASEAN**

10:30 **Panel Discussion: ASEAN – New Era of Investment Opportunities for German Businesses**

Panelists:

Representatives of the Investment Promotion Agencies

- **ASEAN Political and Cultural Dimensions by Indonesia:** Mr. Toferry P. Soetikno, Consul General of Indonesia - Frankfurt
- **ASEAN Sustainability by Malaysia:** Mr. Khaidir Hairuddin, Director MIDA Munich
- **ASEAN Innovation Roadmap by Singapore:** Mr. Lee Ming Xuan, Regional Director EDB Singapore
- **ASEAN Integration in Services by Philippines:** Ms. Althea Antonio, Commercial Counselor Trade and Investment Center
- **ASEAN Connectivity by Thailand:** Dr. Ratchanee Wattanawisitporn, Director BOI Thailand Frankfurt

Moderator: OAV

11:20 Coffee Break

11:40 German Companies in ASEAN

**The Experience of Foreign Investors in Investing in ASEAN
(Manufacturing or Services Sectors)**

Presentations & Panel Discussions:
5 German Companies active in ASEAN

- Invited by Indonesia: **(TBC)**
- **Deutsche Technoplast GmbH: Mr. Armin Gruber, Managing Director (Malaysia)**
- Invited by Singapore: Rohde & Schwarz **(TBC)**
- Invited by Philippines: Peri GmbH **(TBC)**
- **DRAXLMAIER Group : Mr. Thomas Ludwig, CKD Projects IS/BS and Logistics (Thailand)**

Moderator: OAV

12:30 Networking Lunch

Organised by:



Supported by:

