Bayern International

As of November 2026

WELTWEIT dahoam



Events

Taking that all-important step into (new) foreign markets

Here, you will find a selection of events abroad and in Bavaria that will support you in establishing and expanding your export business. These range from informational to digital events. Ultimately, you benefit from a wide range of attractive opportunities to export your products and services from Bavaria to the rest of the world.

Trade fair participation

With the Bavarian Trade Fair Participation Program ("Bayerisches Messebeteiligungsprogramm"), Bavarian SMEs can participate and present themselves at numerous trade fairs abroad under the umbrella of the Joint Bavarian Stand. Participation receives financial support from the Bavarian Ministry of Economic Affairs. Bayern International takes care of the entire organizational process: from comprehensive planning in advance, to personal support on site.

	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**ENLIT EUROPE 2026** This is where energy does business	10.11. – 12.11.2026	Vienna (Austria)	Verena Lohner	-304	vlohner@
❑	**AFRICACOM 2026** Africa Tech Festival	17.11. – 19.11.2026	Cape Town (South Africa)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**THE BIG 5 2026** International Building & Construction Show	23.11. – 26.11.2026	Dubai (United Arab Emirates)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**RSNA 2026** Radiological Society of North America Annual Meeting	29.11. – 02.12.2026	Chicago (USA)	Torsten Wagner	-306	twagner@
❑	**JAPAN BUILD 2026** Leading Fair for Building & Housing	02.12. – 04.12.2026	Tokyo (Japan)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**CES LAS VEGAS 2027** The most powerful tech event in the world	06.01. – 09.01.2027	Las Vegas (USA)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**HYVOLUTION 2027**	19.01. – 21.01.2027	Paris (France)	Verena Lohner	-304	vlohner@
❑	**IMTEX 2027** Indian Metal Cutting Machine Tool Exhibition	21.01. – 27.01.2027	Bengaluru (India)	Bettina Hainzlschmid	-305	bhainzlschmid@

▲ We are interested in the following topics and request further information. Please check.

* Email supplemented by bayern-international.de

	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**WHX – WORLD HEALTH EXPO (ARAB HEALTH) 2027** Int. Hospital, Medical Equipment and Service Exhibition & Conference	25.01. – 28.01.2027	Dubai (United Arab Emirates)	Torsten Wagner	-306	twagner@
❑	**INTERNATIONAL BUILDERS' SHOW (IBS) 2027** Largest annual light construction show in the world	02.02. – 04.02.2027	Las Vegas (USA)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**INTERSOLAR NORTH AMERICA 2027** The most-attended Solar Exhibition in the United States	09.02. – 11.02.2027	San Diego (USA)	Verena Lohner	-304	vlohner@
❑	**MOBILE WORLD CONGRESS 2027** The World's Largest Mobile Trade Show & Congress	01.03. – 04.03.2027	Barcelona (Spain)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**JEC WORLD 2027** Leading Composites Show	02.03. – 04.03.2027	Paris (France)	Sieglinde Sautter	-300	ssautter@
❑	**SMART ENERGY WEEK – H2 & FC EXPO 2027** 27st International Hydrogen and Fuel Cell Expo	24.03. – 26.03.2027	Tokyo (Japan)	Verena Lohner	-304	vlohner@
❑	**NAB SHOW 2027** The World's Largest Electronic Media Show	04.04. – 07.04.2027	Las Vegas (USA)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**BOLOGNA CHILDREN´S BOOK FAIR 2027** The place for children´s content	05.04. – 08.04.2027	Bologna (Italy)	Sieglinde Sautter	-300	ssautter@
❑	**HIMSS 2027** Digital Health - Information Technology for Healthcare, Exhibition and Conference	06.04. – 08.04.2027	Chicago (USA)	Torsten Wagner	-306	twagner@
❑	**CMEF 2027** 94th Medical Equipment Trade Fair	07.04. – 10.04.2027	Shanghai (China)	Torsten Wagner	-306	twagner@
❑	**RAPID + TCT 2027** North America's largest additive manufacturing and industrial 3D printing event	13.04. – 15.04.2027	Detroit (USA)	Bettina Hainzlschmid	-305	bhainzlschmid@
❑	**SWISS BIOTECH DAYS 2027**	26.04. – 27.04.2027	Basel (Switzerland)	Torsten Wagner	-306	twagner@
❑	**KOBA 2027** Korea Int. Broadcasting, Media, Audio & Lighting Show	11.05. – 14.05.2027	Seoul (South Korea)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**DEFEA 2027** Defence Exhibition Athens	18.05. – 20.05.2027	Athens (Greece)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**CONSTRUMAT 2027** The flagship event for the construction industry	18.05. – 20.05.2027	Barcelona (Spain)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**HOSPITALAR 2027** International Fair of Products, Equipment, Services and Technology for Hospitals, Laboratories, Pharmacies, Health Clinics and Medical Offices	18.05. – 21.05.2027	Sao Paulo (Brazil)	Torsten Wagner	-306	twagner@
❑	**SPS ITALIA 2027** Electric Automation Systems and Compents Trade Fair an Congress	25.05. – 27.05.2027	Parma (Italy)	Bettina Hainzlschmid	-305	bhainzlschmid@
❑	**SEMICON SOUTHEAST ASIA (SEA) 2027** Semiconductor Equipment and Materials Exposition and Conference	25.05. – 27.05.2027	Kuala Lumpur (Malaysia)	Sieglinde Sautter	-300	ssautter@
❑	**AUTOMOTIVE ENGINEERING EXPOSITION 2027**	26.05. – 28.05.2027	Yokohama (Japan)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**CABSAT 2027** The Middle East Broadcast, Satellite & Digital Media Event	Juni 2027	Dubai (United Arab Emirates)	Kirsten Brinkmann	-302	kbrinkmann@

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	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**BIO 2027** Biotechnology Exhibition	07.06. – 10.06.2027	Philadelphia (USA)	Torsten Wagner	-306	twagner@
❑	**EXPO PACK MEXICO 2027** Packing and Processing Technology for Latin America	08.06. – 10.06.2027	Guadalajara (Mexico)	Bettina Hainzlschmid	-305	bhainzlschmid@
❑	**INFOSECURITY EUROPE 2027** Europe's Premier Information Security Event	08.06. – 10.06.2027	London (Great Britain)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**ENVEX 2027** 48th INTERNATIONAL TRADE FAIR FOR ENVIRONMENTAL TECHNOLOGY AND GREEN ENERGY	09.06. – 11.06.2027	Seoul (South Korea)	Verena Lohner	-304	vlohner@
❑	**CPHI 2027** Pharmacy	13.06. – 15.06.2027	Kuala Lumpur (Malaysia)	Torsten Wagner	-306	twagner@
❑	**MEDICALL INDIA 2027**	30.07. – 01.08.2027	Chennai (India)	Torsten Wagner	-306	twagner@
❑	**VIETNAM MEDI-PHARM EXPO 2027**	05.08. – 07.08.2027	Ho Chi Minh City (Vietnam)	Torsten Wagner	-306	twagner@
❑	**SEMICON TAIWAN 2027** Semiconductor Equipment and Materials Exposition and Conference	18.08. – 20.08.2027	Taipei (Taiwan)	Sieglinde Sautter	-300	ssautter@
❑	**ASIA BIO PARTNERING FORUM 2027**	September 2027	Singapore (Singapore)	Torsten Wagner	-306	twagner@
❑	**EXPOMEDICAL 2027** Medical technology	September 2027	Buenos Aires (Argentina)	Torsten Wagner	-306	twagner@
❑	**DSEI 2027**	07.09. – 10.09.2027	London (Great Britain)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**CPHI CHINA 2027**	16.09. – 18.09.2027	Shenzhen (China)	Torsten Wagner	-306	twagner@
❑	**WEFTEC 2027**	27.09. – 29.09.2027	Chicago (USA)	Verena Lohner	-304	vlohner@
❑	**BIOJAPAN 2027** Medical/ Elderly Care/ Pharmacy Week	Oktober 2027	Yokohama (Japan)	Torsten Wagner	-306	twagner@
❑	**ALLPACK INDONESIA 2027** International Exhibition on Processing, Packaging, Automation, Handling for Food & Beverage, Pharmaceutical and Cosmetic	12.10. – 15.10.2027	Jakarta (Indonesia)	Bettina Hainzlschmid	-305	bhainzlschmid@
❑	**POLLUTEC 2027**	12.10. – 15.10.2027	Lyon (France)	Verena Lohner	-304	vlohner@
❑	**HYDRO 2027** International Conference and Exhibition	18.10. – 20.10.2027	Trondheim (Norway)	Verena Lohner	-304	vlohner@
❑	**HOTEL 2027**	18.10. – 21.10.2027	Bolzano (Italy)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**CONSTRULEV 2027** Trade show for light and industrialized construction, connecting brands and professionals.	26.10. – 28.10.2027	Sao Paulo (Brazil)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**SMART CITY EXPO WORLD CONGRESS 2027** WORLD'S BIGGEST AND MOST INFLUENTIAL EVENT ON URBAN INNOVATION	02.11. – 04.11.2027	Barcelona (Spain)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**WARSAW INDUSTRY WEEK 2027** Internationale Fachmesse für innovative Lösungen für die Industrie	November 2027	Warsaw (Poland)	Bettina Hainzlschmid	-305	bhainzlschmid@

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	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**TECHNOSALUD 2027**	November 2027	Lima (Peru)	Torsten Wagner	-306	twagner@
❑	**AFRICACOM 2027** Africa Tech Festival	16.11. – 18.11.2027	Cape Town (South Africa)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**THE BIG 5 2027** International Building & Construction Show	22.11. – 25.11.2027	Dubai (United Arab Emirates)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**CONSTRUCT CANADA 2027**	01.12. – 03.12.2027	Toronto (Canada)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**EDEX 2027** Egypt Defense Expo	06.12. – 09.12.2027	Cairo (Egypt)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**JAPAN BUILD 2027** Leading Fair for Building & Housing	Dezember 2027	Tokyo (Japan)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**SWISSBAU 2026** Leitmesse der Bauwirtschaft in der Schweiz	20.01. – 23.01.2026	Basel (Switzerland)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**INTERTRAFFIC 2028** The worlds leading trade event for mobility professionals	07.03. – 10.03.2028	Amsterdam (Netherlands)	Sebastian Zettelmeier	-303	szettelmeier@
❑	**HOSTELCO 2028**	20.03. – 23.03.2028	Barcelona (Spain)	Kirsten Brinkmann	-302	kbrinkmann@
❑	**WOOD 2025** Holz - The trade fair for the wood industry in Switzerland	14.10. – 18.10.2025	Basel (Switzerland)	see below		
	Organizer: Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie Bayern Handwerk International GmbH **Contact person:** Fatos Camuz, Bayern Handwerk International, Telefon +49 911 586856-12, E-Mail: f.camuz@bh-international.de					

Delegation trip

Especially when it comes to opening up new markets, politics can be a decisive door-opener and set the course for numerous things in foreign business. Bayern International organizes delegation trips in cooperation with the Bavarian Ministry of Economic Affairs, and takes care of all travel logistics concerns, as well as the organization of the visit or business program. The focus is on the export goals and interests of the participating companies. SMEs thus have the opportunity to build a network for their export needs.

	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**DELEGATION TRIP TO BULGARIA LED BY STATE SECRETARY TOBIAS GOTTHARDT** Bavaria Meets Bulgaria: Smart Sensors for Sustainable Water, Waste, and Circular Solutions Sensor Technology, Recycling Technologies/Circular Economy	17.11. – 20.11.2026	Sofia (Bulgaria) Plovdiv (Bulgaria)	Lena Beutlrock	-207	lbeutlrock@
❑	**DELEGATION TRIP TO CHINA LED BY MINISTER OF STATE HUBERT AIWANGER** Smart Manufacturing; Automation; Robotics and AI in Industrial Manufacturing	23.11. – 26.11.2026	Shanghai (China)	Clarissa Roth	-205	croth@
❑	**DELEGATION TRIP TO EGYPT** Building Energy / Urban Mobility	07.12. – 11.12.2026		Rosi Saubert	-200	rsaubert@

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	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**DELEGATION TRIP TO INDIA LED BY STATE SECRETARY TOBIAS GOTTHARDT** Bavaria Meets India	14.02. – 20.02.2027	Bengaluru (India) Hyderabad (India)	Rosi Saubert	-200	rsaubert@
❑	**DELEGATION TRIP TO CHILE LED BY STATE SECRETARY TOBIAS GOTTHARDT** "Mining Meets Industry Innovation – Bavarian Delegation's Trip to Chile"	29.03. – 04.04.2027	Santiago de Chile (Chile) Antofagasta (Chile)	Clarissa Roth	-205	croth@
❑	**DELEGATION TRIP TO THE U.S. LED BY MINISTER OF STATE HUBERT AIWANGER**	12.04. – 17.04.2027	Colorado (USA)	Katja Krause	-203	kkrause@
❑	**DELEGATION TRIP TO ITALY LED BY STATE SECRETARY TOBIAS GOTTHARDT**	27.04. – 30.04.2027	Bolzano (Italy) Vicenza (Italy)	Lena Beutlrock	-207	lbeutlrock@
❑	**DELEGATION TRIP TO KAZAKHSTAN AND TAJIKISTAN LED BY STATE SECRETARY TOBIAS GOTTHARDT** Raw Materials & Water/Energy	17.05. – 22.05.2027		Agnieszka Eckert	-202	aeckert@
❑	**DELEGATION TRIP TO NORWAY LED BY STATE SECRETARY TOBIAS GOTTHARDT**	08.06. – 11.06.2027		Katja Krause	-203	kkrause@
❑	**DELEGATIONSREISE NACH SCHOTTLAND UND IRLAND UNTER LEITUNG VON STAATSSEKRETÄR TOBIAS GOTTHARDT**	29.06. – 02.07.2027		Clarissa Roth	-205	croth@
❑	**DELEGATION TRIP TO CÔTE D'IVOIRE (IVORY COAST) LED BY STATE SECRETARY TOBIAS GOTTHARDT** Construction Industry, Infrastructure	11.07. – 17.07.2027		Agnieszka Eckert	-202	aeckert@
❑	**DELEGATION TRIP TO BRAZIL LED BY STATE SECRETARY TOBIAS GOTTHARDT** Agritech	19.09. – 26.09.2027	Sao Paulo (Brazil)	Katja Krause	-203	kkrause@
❑	**DELEGATION TRIP TO SAUDI ARABIA LED BY STATE SECRETARY TOBIAS GOTTHARDT**	Oktober 2027		Rosi Saubert	-200	rsaubert@
❑	**DELEGATION TRIP TO THAILAND AND INDONESIA LED BY STATE SECRETARY TOBIAS GOTTHARDT** Digitalization, AI, Smart Manufacturing, and Logistics	31.10. – 06.11.2027		Agnieszka Eckert	-202	aeckert@
❑	**DELEGATION TRIP TO RWANDA AND KENYA LED BY STATE SECRETARY TOBIAS GOTTHARDT**	21.11. – 27.11.2027		Clarissa Roth	-205	croth@

Let us know your interest in a delegation trip by submitting your expression of interest (online form or by phone). Thereafter, you will be invited to participate. Should the number of interested companies exceed the available flight and hotel contingents, a selection of companies will be required, which will also take into account the receipt of the expression of interest, as well as the industry affiliation.

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Entrepreneur trip

Discover real market potential: explore new emerging markets as part of our entrepreneurial trips. Well-organized cooperation exchanges, trade fair events and company visits tailored to your industry enable you to get to know the market of your industries and help you to assess both opportunities and risks.

	Event	Date	Venue	Contact person	Phone DDI	Email*
☐	**FACT-FINDING-REISE THAILAND & PHILIPPINEN: SMARTE PRODUKTION UND NEUE MÄRKTE** **Organizer:** Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie IHK Nürnberg für Mittelfranken Bavarian Trade and Investment Office Southeast Asia **Contact person:** IHK Nürnberg für Mittelfranken, Geschäftsbereich International, Dr. Manuel Hertel, E-Mail: manuel.hertel@nuernberg.ihk.de	16.11. – 20.11.2026		see below		
☐	**INNOVATION CAMP SILICON VALLEY 2027**	08.02. – 19.02.2027	Silicon Valley (USA)	Clarissa Roth	-205	croth@
☐	**FUTURE MOBILITY BUSINESS TRIP TO AUTO SHANGHAI 2027**	22.04. – 27.04.2027	Shanghai (China)	Sebastian Zettelmeier	-303	szettelmeier@
☐	**BUSINESS TRIP TO THAILAND AND VIETNAM FOCUSED ON CONSTRUCTION, INCLUDING A VISIT TO THE VIETBUILD 2027 TRADE SHOW**	21.06. – 26.06.2027		Sebastian Zettelmeier	-303	szettelmeier@

Bayern – Fit for Partnership

With the program “Bayern – Fit for Partnership”, Bayern International brings executives from abroad to Bavaria. The delegation visits are carried out in cooperation with the Bavarian State Ministry of Economic Affairs and combine international training with the promotion of Bavarian export. This allows Bavarian companies to establish contacts that are full of potential.

	Event	Date	Venue	Contact person	Phone DDI	Email*
☐	**FOOD INDUSTRY FOR NORTH MACEDONIA 2026**	09.11. – 13.11.2026	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
☐	**BAKERY & BAKERY PRODUCTS FOR BOSNIA AND HERZEGOVINA 2026** Bavaria – Fit for Partnership	16.11. – 20.11.2026	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
☐	**RAILWAY TECHNOLOGY FOR AZERBAIJAN** Bavaria – Fit for Partnership	23.11. – 27.11.2026	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
☐	**LOGISTICS FOR SERBIA 2026** Bavaria – Fit for Partnership	30.11. – 04.12.2026	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
☐	**CONSTRUCTION INDUSTRY FOR POLAND, SLOVAKIA, CZECH REPUBLIC AND HUNGARY 2027** Bavaria - Fit for Partnership	11.01. – 14.01.2027	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
☐	**RAILWAY TECHNOLOGY FOR EGYPT 2027** Bayern – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
☐	**ARMENIA WINE INDUSTRY 2027** Bayern – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
☐	**MECHANICAL ENGINEERING FOR SERBIA 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
☐	**LOGISTICS FOR SLOVAKIA 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
☐	**AGRICULTURE FOR BULGARIA 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@

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	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**CONSTRUCTION INDUSTRY IN KAZAKHSTAN 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
❑	**SECURITY TECHNOLOGIES/DUAL-USE TECHNOLOGIES FOR ESTONIA, LATVIA, AND LITHUANIA 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
❑	**FOOD INDUSTRY IN MOROCCO** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
❑	**ENVIRONMENTAL TECHNOLOGY FOR CROATIA 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
❑	**WATER MANAGEMENT FOR HUNGARY 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
❑	**THE CONSTRUCTION INDUSTRY IN POLAND IN 2027** Bavaria – Fit for Partnership Forestry	Termin steht noch nicht fest	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
❑	**FOOD INDUSTRY IN SLOVAKIA, THE CZECH REPUBLIC, AND HUNGARY 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
❑	**MECHANICAL ENGINEERING FOR UKRAINE 2027** Bavaria – Fit for Partnership AgriTech	Termin steht noch nicht fest	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
❑	**ENVIRONMENTAL TECHNOLOGY FOR SLOVENIA 2027** Bavaria – Fit for Partnership	Termin steht noch nicht fest	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@

Domestic event

The “Roadshow International” will take place on the following dates and at the following locations 2023.

	Event	Date	Venue	Contact person	Phone DDI	Email*
❑	**MEDICA 2026**	16.11. – 19.11.2026	Düsseldorf (Deutschland)	Nicole Rackow	-190	nrackow@
❑	**FORMNEXT 2026**	17.11. – 20.11.2026	Frankfurt (Deutschland)	Nicole Rackow	-190	nrackow@
❑	**IHK TRADE & CONNECT**	19.11.2026	München (Deutschland)	Nicole Rackow	-190	nrackow@

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