

WELTWEIT *dahoam*



Events

Taking that all-important step into (new) foreign markets

Here, you will find a selection of events abroad and in Bavaria that will support you in establishing and expanding your export business. These range from informational to digital events. Ultimately, you benefit from a wide range of attractive opportunities to export your products and services from Bavaria to the rest of the world.

Trade fair participation

With the Bavarian Trade Fair Participation Program ("Bayerisches Messebeteiligungsprogramm"), Bavarian SMEs can participate and present themselves at numerous trade fairs abroad under the umbrella of the Joint Bavarian Stand. Participation receives financial support from the Bavarian Ministry of Economic Affairs. Bayern International takes care of the entire organizational process: from comprehensive planning in advance, to personal support on site.

Event	Date	Venue	Contact person	Phone DDI	Email*
SEMICON TAIWAN 2026 Semiconductor Equipment and Materials Exposition and Conference	02.09. – 04.09.2026	Taipei (Taiwan)	Sieglinde Sautter	-300	ssautter@
MSPO 2026	08.09. – 11.09.2026	Kielce (Poland)	Kirsten Brinkmann	-302	kbrinkmann@
EXPOMEDICAL 2026	23.09. – 25.09.2026	Buenos Aires (Argentina)	Torsten Wagner	-306	twagner@
FERIA INTERNACIONAL DE BOGOTÁ 2026	28.09. – 02.10.2026	Bogota (Colombia)	Bettina Hainzlschmid	-305	bhainzlschmid@
WEFTEC 2026	28.09. – 30.09.2026	New Orleans (USA)	Verena Lohner	-304	vlohner@
CABSAT 2026 The Middle East Broadcast, Satellite & Digital Media Event	05.10. – 07.10.2026	Dubai (United Arab Emirates)	Kirsten Brinkmann	-302	kbrinkmann@
BIOJAPAN 2026 Medical/ Elderly Care/ Pharmacy Week	07.10. – 09.10.2026	Yokohama (Japan)	Torsten Wagner	-306	twagner@
HYDRO 2026 International Conference and Exhibition	14.10. – 16.10.2026	Bologna (Italy)	Verena Lohner	-304	vlohner@
HOTEL 2026	19.10. – 22.10.2026	Bolzano (Italy)	Kirsten Brinkmann	-302	kbrinkmann@

Event	Date	Venue	Contact person	Phone DDI	Email*
WARSAW INDUSTRY WEEK 2026 International Trade Fair for Innovative Solutions for Industry	03.11. – 05.11.2026	Warsaw (Poland)	Bettina Hainzlschmid	-305	bhainzlschmid@
SMART CITY EXPO WORLD CONGRESS WORLD'S BIGGEST AND MOST INFLUENTIAL EVENT ON URBAN INNOVATION	03.11. – 05.11.2026	Barcelona (Spain)	Sebastian Zettelmeier	-303	szettelmeier@
ENLIT EUROPE 2026 This is where energy does business	10.11. – 12.11.2026	Vienna (Austria)	Verena Lohner	-304	vlohner@
AFRICACOM 2026 Africa Tech Festival	17.11. – 19.11.2026	Cape Town (South Africa)	Kirsten Brinkmann	-302	kbrinkmann@
THE BIG 5 2026 International Building & Construction Show	23.11. – 26.11.2026	Dubai (United Arab Emirates)	Sebastian Zettelmeier	-303	szettelmeier@
RSNA 2026 Radiological Society of North America Annual Meeting	29.11. – 02.12.2026	Chicago (USA)	Torsten Wagner	-306	twagner@
JAPAN BUILD 2026 Leading Fair for Building & Housing	02.12. – 04.12.2026	Tokyo (Japan)	Sebastian Zettelmeier	-303	szettelmeier@
CES LAS VEGAS 2027 The most powerful tech event in the world	06.01. – 09.01.2027	Las Vegas (USA)	Sebastian Zettelmeier	-303	szettelmeier@
HYVOLUTION 2027	19.01. – 21.01.2027	Paris (France)	Verena Lohner	-304	vlohner@
IMTEX 2027 Indian Metal Cutting Machine Tool Exhibition	21.01. – 27.01.2027	Bengaluru (India)	Bettina Hainzlschmid	-305	bhainzlschmid@
WHX – WORLD HEALTH EXPO (ARAB HEALTH) 2027 Int. Hospital, Medical Equipment and Service Exhibition & Conference	25.01. – 28.01.2027	Dubai (United Arab Emirates)	Torsten Wagner	-306	twagner@
INTERNATIONAL BUILDERS' SHOW (IBS) 2027 Largest annual light construction show in the world	02.02. – 04.02.2027	Las Vegas (USA)	Sebastian Zettelmeier	-303	szettelmeier@
INTERSOLAR NORTH AMERICA 2027 The most-attended Solar Exhibition in the United States	09.02. – 11.02.2027	San Diego (USA)	Verena Lohner	-304	vlohner@
MOBILE WORLD CONGRESS 2027 The World's Largest Mobile Trade Show & Congress	01.03. – 04.03.2027	Barcelona (Spain)	Kirsten Brinkmann	-302	kbrinkmann@
JEC WORLD 2027 Leading Composites Show	02.03. – 04.03.2027	Paris (France)	Sieglinde Sautter	-300	ssautter@
SMART ENERGY WEEK – H2 & FC EXPO 2027 27st International Hydrogen and Fuel Cell Expo	24.03. – 26.03.2027	Tokyo (Japan)	Verena Lohner	-304	vlohner@
NAB SHOW 2027 The World's Largest Electronic Media Show	04.04. – 07.04.2027	Las Vegas (USA)	Kirsten Brinkmann	-302	kbrinkmann@
BOLOGNA CHILDREN'S BOOK FAIR 2027 The place for children's content	05.04. – 08.04.2027	Bologna (Italy)	Sieglinde Sautter	-300	ssautter@
CMEF 2027 94th Medical Equipment Trade Fair	April 2027	Shanghai (China)	Torsten Wagner	-306	twagner@
HIMSS 2027 Digital Health - Information Technology for Healthcare, Exhibition and Conference	06.04. – 08.04.2027	Chicago (USA)	Torsten Wagner	-306	twagner@
RAPID + TCT 2027 North America's largest additive manufacturing and industrial 3D printing event	13.04. – 15.04.2027	Detroit (USA)	Bettina Hainzlschmid	-305	bhainzlschmid@

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* Email supplemented by bayern-international.de

Event	Date	Venue	Contact person	Phone DDI	Email*
SWISS BIOTECH DAYS 2027	26.04. – 27.04.2027	Basel (Switzerland)	Torsten Wagner	-306	twagner@
BIO KOREA 2027 International Convention	28.04. – 30.04.2027	Seoul (South Korea)	Torsten Wagner	-306	twagner@
EXPOMAFE 2027 International Machine Tools and Industrial Automation Trade Exhibition	04.05. – 08.05.2027	Sao Paulo (Brazil)	Bettina Hainzlschmid	-305	bhainzlschmid@
KOBA 2027 Korea Int. Broadcasting, Media, Audio & Lighting Show	11.05. – 14.05.2027	Seoul (South Korea)	Kirsten Brinkmann	-302	kbrinkmann@
DEFEA 2027 Defence Exhibition Athens	18.05. – 20.05.2027	Athens (Greece)	Kirsten Brinkmann	-302	kbrinkmann@
CONSTRUMAT 2027 The flagship event for the construction industry	18.05. – 20.05.2027	Barcelona (Spain)	Sebastian Zettelmeier	-303	szettelmeier@
HOSPITALAR 2027 International Fair of Products, Equipment, Services and Technology for Hospitals, Laboratories, Pharmacies, Health Clinics and Medical Offices	Mai 2027	Sao Paulo (Brazil)	Torsten Wagner	-306	twagner@
SPS ITALIA 2027 Electric Automation Systems and Components Trade Fair and Congress	25.05. – 27.05.2027	Parma (Italy)	Bettina Hainzlschmid	-305	bhainzlschmid@
SEMICON SOUTHEAST ASIA (SEA) 2027 Semiconductor Equipment and Materials Exposition and Conference	25.05. – 27.05.2027	Kuala Lumpur (Malaysia)	Sieglinde Sautter	-300	ssautter@
CABSAT 2027 The Middle East Broadcast, Satellite & Digital Media Event	Juni 2027	Dubai (United Arab Emirates)	Kirsten Brinkmann	-302	kbrinkmann@
BIO 2027 Biotechnology Exhibition	07.06. – 10.06.2027	Philadelphia (USA)	Torsten Wagner	-306	twagner@
EXPO PACK MEXICO 2027 Packing and Processing Technology for Latin America	08.06. – 10.06.2027	Guadalajara (Mexico)	Bettina Hainzlschmid	-305	bhainzlschmid@
INFOSECURITY EUROPE 2027 Europe's Premier Information Security Event	08.06. – 10.06.2027	London (Great Britain)	Kirsten Brinkmann	-302	kbrinkmann@
ELECTRIC VEHICLE SYMPOSIUM & EXHIBITION (EVS) 2027 Electric Waves to Future Mobility	13.06. – 15.06.2027	Yokohama (Japan)	Sebastian Zettelmeier	-303	szettelmeier@
CPHI 2027 Pharmacy	Juli 2027	Kuala Lumpur (Malaysia)	Torsten Wagner	-306	twagner@
MEDICALL INDIA 2027	Juli 2027	Chennai (India)	Torsten Wagner	-306	twagner@
VIETNAM MEDI-PHARM EXPO 2027	05.08. – 07.08.2027	Ho Chi Minh City (Vietnam)	Torsten Wagner	-306	twagner@
SEMICON TAIWAN 2027 Semiconductor Equipment and Materials Exposition and Conference	18.08. – 20.08.2027	Taipei (Taiwan)	Sieglinde Sautter	-300	ssautter@
ASIA BIO PARTNERING FORUM 2027	September 2027	Singapore (Singapore)	Torsten Wagner	-306	twagner@
CPHI CHINA 2027	September 2027	Shenzhen (China)	Torsten Wagner	-306	twagner@

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EXPOMEDICAL 2027 Medical technology	September 2027	Buenos Aires (Argentina)	Torsten Wagner	-306	twagner@
DSEI 2027	07.09. – 10.09.2027	London (Great Britain)	Kirsten Brinkmann	-302	kbrinkmann@
WEFTEC 2027	27.09. – 29.09.2027	Chicago (USA)	Verena Lohner	-304	vlohner@
ALLPACK INDONESIA 2027 International Exhibition on Processing, Packaging, Automation, Handling for Food & Beverage, Pharmaceutical and Cosmetic	Oktober 2027	Jakarta (Indonesia)	Bettina Hainzlschmid	-305	bhainzlschmid@
BIOJAPAN 2027 Medical/ Elderly Care/ Pharmacy Week	Oktober 2027	Yokohama (Japan)	Torsten Wagner	-306	twagner@
CONSTRULEV 2027 Trade show for light and industrialized construction, connecting brands and professionals.	Oktober 2027	Sao Paulo (Brazil)	Sebastian Zettelmeier	-303	szettelmeier@
POLLUTEC 2027	12.10. – 15.10.2027	Lyon (France)	Verena Lohner	-304	vlohner@
HOTEL 2027	Oktober 2027	Bolzano (Italy)	Kirsten Brinkmann	-302	kbrinkmann@
HYDRO 2027 International Conference and Exhibition	Oktober 2027		Verena Lohner	-304	vlohner@
SMART CITY EXPO WORLD CONGRESS 2027 WORLD'S BIGGEST AND MOST INFLUENTIAL EVENT ON URBAN INNOVATION	02.11. – 04.11.2027	Barcelona (Spain)	Sebastian Zettelmeier	-303	szettelmeier@
WARSAW INDUSTRY WEEK 2027 Internationale Fachmesse für innovative Lösungen für die Industrie	November 2027	Warsaw (Poland)	Bettina Hainzlschmid	-305	bhainzlschmid@
TECHNOSALUD 2027	November 2027	Lima (Peru)	Torsten Wagner	-306	twagner@
AFRICACOM 2027 Africa Tech Festival	November 2027	Cape Town (South Africa)	Kirsten Brinkmann	-302	kbrinkmann@
THE BIG 5 2027 International Building & Construction Show	November 2027	Dubai (United Arab Emirates)	Sebastian Zettelmeier	-303	szettelmeier@
JAPAN BUILD 2027 Leading Fair for Building & Housing	Dezember 2027	Tokyo (Japan)	Sebastian Zettelmeier	-303	szettelmeier@
SWISSBAU 2026 Leitmesse der Bauwirtschaft in der Schweiz	20.01. – 23.01.2026	Basel (Switzerland)	Sebastian Zettelmeier	-303	szettelmeier@
HOSTELCO 2028	März 2028	Barcelona (Spain)	Kirsten Brinkmann	-302	kbrinkmann@
INTERTRAFFIC 2028 The worlds leading trade event for mobility professionals	07.03. – 10.03.2028	Amsterdam (Netherlands)	Sebastian Zettelmeier	-303	szettelmeier@
WOOD 2025 Holz - The trade fair for the wood industry in Switzerland	14.10. – 18.10.2025	Basel (Switzerland)	see below		
Organizer: Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie Bayern Handwerk International GmbH Contact person: Fatos Camuz, Bayern Handwerk International, Telefon +49 911 586856-12, E-Mail: f.camuz@bh-international.de					

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Delegation trip

Especially when it comes to opening up new markets, politics can be a decisive door-opener and set the course for numerous things in foreign business. Bayern International organizes delegation trips in cooperation with the Bavarian Ministry of Economic Affairs, and takes care of all travel logistics concerns, as well as the organization of the visit or business program. The focus is on the export goals and interests of the participating companies. SMEs thus have the opportunity to build a network for their export needs.

Event	Date	Venue	Contact person	Phone DDI	Email*
DELEGATION TRIP TO THE U.S. IN 2026 LED BY THE BAVARIAN MINISTRY OF ECONOMIC AFFAIRS AI for Mobility & Autonomous Systems, industrial applications, and the Silicon Valley innovation ecosystem	20.09. – 25.09.2026	San Francisco (USA)	Katja Krause	-203	kkrause@
DELEGATION TRIP TO GHANA LED BY STATE SECRETARY TOBIAS GOTTHARDT Planting Partnerships, Harvesting Prosperity — Bavarian-Ghanaian Cooperation in Agritech, Food Processing, and Agricultural Trade	21.09. – 26.09.2026		Agnieszka Eckert	-202	aeckert@
DELEGATION TRIP TO TURKEY LED BY STATE SECRETARY TOBIAS GOTTHARDT Automation & Digitalization in the Turkish Machinery Industry – Bavarian Solutions for the Industry of Tomorrow	06.10. – 10.10.2026		Lena Beutrock	-207	lbeutrock@
DELEGATION TRIP TO ITALY LED BY STATE SECRETARY TOBIAS GOTTHARDT Aerospace	20.10. – 22.10.2026	Rome (Italy) Frascati (Italien) Bologna (Italy)	Agnieszka Eckert	-202	aeckert@
DELEGATION TRIP TO POLAND LED BY MINISTER OF STATE HUBERT AIWANGER Automotive/Aerospace	27.10. – 30.10.2026		Rosi Saubert	-200	rsaubert@
DELEGATION TRIP TO MALAYSIA AND SINGAPORE LED BY STATE SECRETARY TOBIAS GOTTHARDT MedTech, Biotech & Pharma	01.11. – 06.11.2026		Katja Krause	-203	kkrause@
DELEGATION TRIP TO BULGARIA LED BY STATE SECRETARY TOBIAS GOTTHARDT Bavaria Meets Bulgaria: Smart Sensors for Sustainable Water, Waste, and Circular Solutions Sensor Technology, Recycling Technologies/Circular Economy	17.11. – 20.11.2026	Sofia (Bulgaria) Plovdiv (Bulgaria)	Lena Beutrock	-207	lbeutrock@
DELEGATION TRIP TO CHINA LED BY MINISTER OF STATE HUBERT AIWANGER Smart Manufacturing; Automation; Robotics and AI in Industrial Manufacturing	23.11. – 26.11.2026	Shanghai (China)	Clarissa Roth	-205	croth@
DELEGATION TRIP TO EGYPT Building Energy / Urban Mobility	07.12. – 11.12.2026		Rosi Saubert	-200	rsaubert@
DELEGATION TRIP TO INDIA LED BY STATE SECRETARY TOBIAS GOTTHARDT Bavaria Meets India	14.02. – 20.02.2027	Bengaluru (India) Hyderabad (India)	Rosi Saubert	-200	rsaubert@

Let us know your interest in a delegation trip by submitting your expression of interest (online form or by phone). Thereafter, you will be invited to participate.

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Should the number of interested companies exceed the available flight and hotel contingents, a selection of companies will be required, which will also take into account the receipt of the expression of interest, as well as the industry affiliation.					

Entrepreneur trip

Discover real market potential: explore new emerging markets as part of our entrepreneurial trips. Well-organized cooperation exchanges, trade fair events and company visits tailored to your industry enable you to get to know the market of your industries and help you to assess both opportunities and risks.

Event	Date	Venue	Contact person	Phone DDI	Email*
REISE ZUR BRAVE1 DEFENSE TECH VALLEY 2026	15.09. – 18.09.2026	Lwiw (Ukraine)	Adrian Schraier		adrian.schraier@ukraine.ahk.de
BUSINESS TRIP TO JAPAN (OSAKA) FOR THE BIOTECH & PHARMA PARTNERING CONFERENCE	05.10. – 06.10.2026	Osaka (Japan)	Torsten Wagner	-306	twagner@
FACT-FINDING-REISE THAILAND & PHILIPPINEN: SMARTE PRODUKTION UND NEUE MÄRKTE	16.11. – 20.11.2026		see below		
Organizer: Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie IHK Nürnberg für Mittelfranken Bavarian Trade and Investment Office Southeast Asia Contact person: IHK Nürnberg für Mittelfranken, Geschäftsbereich International, Dr. Manuel Hertel, E-Mail: manuel.hertel@nuernberg.ihk.de					
INNOVATION CAMP SILICON VALLEY 2027	08.02. – 19.02.2027	Silicon Valley (USA)	Clarissa Roth	-205	croth@

Bayern – Fit for Partnership

With the program "Bayern – Fit for Partnership", Bayern International brings executives from abroad to Bavaria. The delegation visits are carried out in cooperation with the Bavarian State Ministry of Economic Affairs and combine international training with the promotion of Bavarian export. This allows Bavarian companies to establish contacts that are full of potential.

Event	Date	Venue	Contact person	Phone DDI	Email*
THE HOTEL AND RESTAURANT INDUSTRY IN GEORGIA 2026 Bavaria – Fit for Partnership	12.10. – 16.10.2026	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
MEDICAL TECHNOLOGY FOR ESTONIA, LATVIA AND LITHUANIA 2026	12.10. – 15.10.2026	Bavaria (Germany)	Clarissa Roth	-205	croth@
ENVIRONMENTAL TECHNOLOGY FOR TUNISIA	26.10. – 30.10.2026	Bavaria (Germany)	Ferdinand Elsässer	+49 170 2135 776	fe@energiewaechter.de
FOOD INDUSTRY IN ALBANIA 2026 Bavaria – Fit for Partnership	27.10. – 30.10.2026	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
FOOD INDUSTRY FOR NORTH MACEDONIA 2026	09.11. – 13.11.2026	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
BAKERY & BAKERY PRODUCTS FOR BOSNIA AND HERZEGOVINA 2026 Bavaria – Fit for Partnership	16.11. – 20.11.2026	Bavaria (Germany)	Susanne Wöhrle	-201	swoehrle@
RAILWAY TECHNOLOGY FOR AZERBAIJAN Bavaria – Fit for Partnership	23.11. – 27.11.2026	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@

Event	Date	Venue	Contact person	Phone DDI	Email*
LOGISTICS FOR SERBIA 2026 Bavaria – Fit for Partnership	30.11. – 04.12.2026	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@
CONSTRUCTION INDUSTRY FOR POLAND, SLOVAKIA, CZECH REPUBLIC AND HUNGARY 2027 Bavaria - Fit for Partnership	11.01. – 14.01.2027	Bavaria (Germany)	Maria Schmid Bragagnollo	-206	mschmid@

Domestic event

The "Roadshow International" will take place on the following dates and at the following locations 2023.

Event	Date	Venue	Contact person	Phone DDI	Email*
OST-WEST-FORUM BAYERN	05.10.2026	Regensburg (Deutschland)	Nicole Rackow	-190	nrackow@
IT-SA 2026 HOME OF IT SECURITY	27.10. – 29.10.2026	Nürnberg (Deutschland)	Nicole Rackow	-190	nrackow@
MEDICA 2026	16.11. – 19.11.2026	Düsseldorf (Deutschland)	Nicole Rackow	-190	nrackow@
FORMNEXT 2026	17.11. – 20.11.2026	Frankfurt (Deutschland)	Nicole Rackow	-190	nrackow@
IHK TRADE & CONNECT	19.11.2026	München (Deutschland)	Nicole Rackow	-190	nrackow@

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