

For more than ten years [Bayern International](http://www.bayern-international.com) has supported small and medium-sized enterprises from Bavaria to do business abroad. On behalf of the Bavarian State Government we support you in entering new markets and in gaining an international foothold.

Our offer:

- Sponsored participation in more than 50 trade fairs per year in about 30 countries
- Organization of delegation trips and entrepreneur trips
- Further training for foreign executives and professionals within the framework of "Bayern – Fit for Partnership"
- "Key Technologies in Bavaria" – a database containing Bavarian companies

For further information: www.bayern-international.com



Your gate to Bavarian markets

We are happy to offer our support:

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Bayern – Fit for Partnership

- Further training in Bavaria for foreign professionals and executives
- Tailor-made solutions to meet specific, industry-related technical challenges
- Know-how transfer by Bavarian experts
- Invitation to Bavaria by neutral partners



“Bayern – Fit for Partnership” provides you with contacts

Since the start of “Bayern – Fit for Partnership” in 2004, 1100 foreign executives and professionals with economic and administrative backgrounds have been brought into contact with 1200 Bavarian companies and institutions. The more than 65 “Bayern – Fit for Partnership” projects have predominantly been very successful.

“Due to ‘Bayern – Fit for Partnership’ we gained direct insight into the production method of Bavarian companies. We were able to convince ourselves on site of the quality and great care applied during production. Thus numerous contacts were established with Bavarian enterprises. Bayern International not only opened the gateway to Bavaria but also provided us with the key.”

Cristina Dumitrescu, ZADA SRL, Radauti/Romania

Your advantages from “Bayern – Fit for Partnership”

- You state your question prior to the training programme. During your stay in Bavaria you will get the answer
- You establish personal contacts with Bavarian experts and companies
- Your stay in Bavaria is funded by the Bavarian Ministry of Economic Affairs. You solely have to cover your travel expenses to and from Bavaria

“Bayern – Fit for Partnership” offers you

- Precisely the right contacts: we select companies in Bavaria for you that are in a position to solve your particular problems and to further your interests
- A further training programme in cooperation with Bavarian companies, tailor-made to suit your particular needs
- An optimised group structure with about 15 – 20 participants per delegation
- Organisation by Bayern International

Find your partner in the high-tech state of Bavaria

“Bayern – Fit for Partnership” supports you in establishing contacts with Bavarian technology firms. Bavaria has a lot to offer, given that Bavarian companies are market leaders in many high-tech industries. Get information on Bavarian companies operating in the following sectors:

- Aerospace Industries & Satellite Navigation
- Automotive Industry
- Biotechnology
- Call and Communication Centers
- Chemical Industry
- Construction Industry
- Electrical Engineering & Electronics
- Energy Technology
- Environmental Technology
- Financial Services

- Information Technology
- Logistics
- Mechanical Engineering Industry
- Mechatronics
- Media
- Medical Technology
- Nanotechnology
- New Materials
- Photonics
- Railway Technology

Details of Bavarian companies operating in the sectors mentioned above can be found in “Key Technologies in Bavaria”. This comprehensive database is available as CD-ROM and can be ordered free of charge. It is also available online at www.key-technologies-in-bavaria.com