

**Bayern**  
International



**Discover Bavaria  
and all of its potential**



## FIND YOUR SOLUTION IN BAVARIA

Bavarian companies are known all over the world for their high-quality products and innovative manufacturing processes. You can find out for yourself by meeting Bavarian companies at a one-week training event with company visits, internal trade fairs and presentations.

With two state subsidy programmes - "Bayern – Fit for Partnership" and "Solutions – Made in Bayern" - we can help you find perfectly targeted solutions for your needs.

## TAKE ADVANTAGE OF OUR TAILORED OFFERINGS

As part of the "Bayern – Fit for Partnership" success programme, over 2,500 international decision-makers have met almost 3,000 participants from Bavarian companies over the past few years. "Solutions – Made in Bayern" extends target countries to industrial and emerging economies.



## THE PERFECT BASIS TO DEVELOP YOUR BUSINESS

- » Opportunity to transfer knowledge, develop partnerships and establish business contacts
- » Demonstrations of products and services from Bavaria
- » Organised invitations to Bavaria from neutral and government partners
- » Intensive exchange of ideas and perfect matchmaking in small groups
- » Costs are partially covered by the Free State of Bavaria

Please find more information on  
[www.keytobavaria.de](http://www.keytobavaria.de)



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Due to “Bayern – Fit for Partnership” we gained direct insight into the production method of Bavarian companies. We were able to convince ourselves on site of the quality and great care applied during production. Thus numerous contacts were established with Bavarian enterprises. Bayern International not only opened the gateway to Bavaria but also provided us with the key.

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